



**MAXIMA GROUP**



# اطمئن

نحن نتحدث اللغة العربية

”وهذا يعني.. أننا نفهم لغتك، ثقافتك، هويتك المؤسسية“

# PORTFOLIO & CREDENTIALS

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**BRING YOUR IDEAS TO LIFE**

- 01 WELCOME
- 02 ABOUT US
- 03 MISSION & VISION & VALUES
- 04 OUR SERVICES
- 05 OUR PROJECTS

مرحبا  
بك في ماكسيما

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## WELCOME

Your Business needs an impactful, innovative digital marketing and professional services? We are here to help you grow your business with a creative touch.

Scan **Here**







## OUR MISSION

We aim to support forward-thinking organizations in planning, designing and developing cutting-edge digital platforms; which build on their strengths to maximize growth, profitability and customer happiness

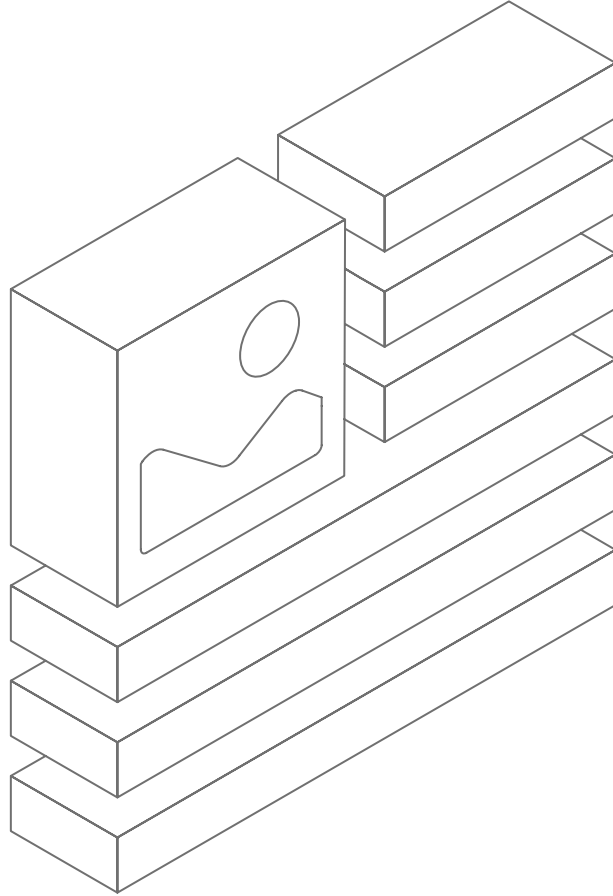
## OUR VISION

To become one of UAE's top ten MENA leading digital agency by 2025.

## OUR VALUES

At the Maxima Group, we are guided by a core set of values which represent who we are as a company and what we aspire to do as a partner for our clients.

- Credibility
- Agility.
- Innovation
- Excellence
- Customer Happiness.
- Proactive/Forward-thinking.



## من نحن

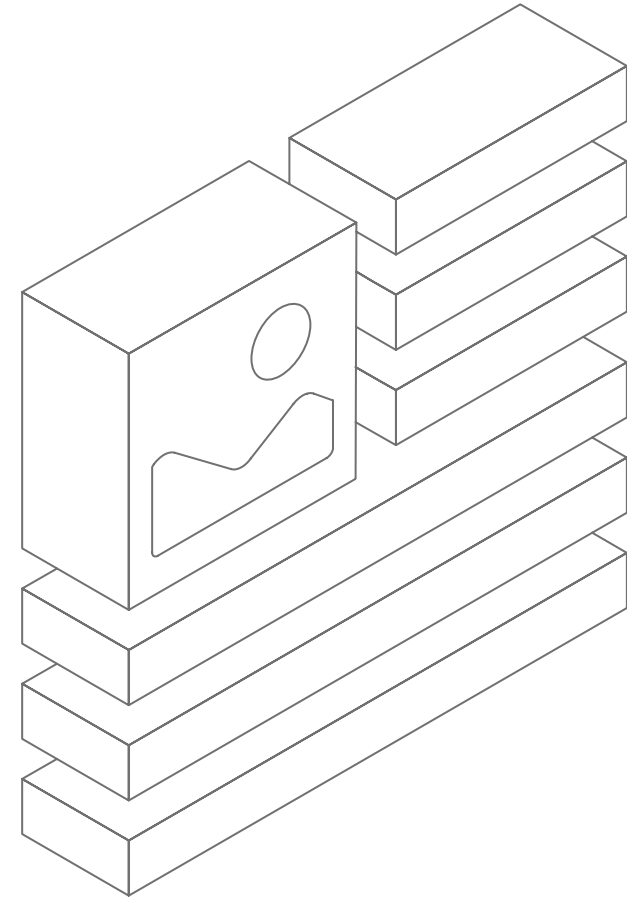
في شركة ماكسيما جروب، نجمع بين التصميم والإبداع لنقدم تجارب استثنائية في مجموعة متنوعة من الخدمات الرقمية. كوكالة رقمية، نتخصص في إنشاء العلامات التجارية وجعلها متميزة عن منافسيها، وندفع حدود إمكانياتها، ونمنحها مكانة كرواد ومبتكرين لجيل جديد من رواد الأعمال. العصور تتغير، وفي عالمنا الرقمي، كل شيء يتغير في لحظة.

في هذا الحالة المستمرة للتغيير، تحتاج إلى وكالة لا تقتصر على متابعة التطورات، بل تتحدى نفسها لتكون دائمًا في المقدمة. نحن نتخيل المستحيل، ونبكر المستبعد.

**اكتشف برفقتنا بُعدًا جديدًا من التميز.**

## ABOUT US

At the Maxima Group, conceptualizing and creating go hand in hand, to produce remarkable experiences across the spectrum of digital services. As a digital agency, we specialize in creating brands, differentiating them from competitors, pushing the boundaries of their potential, and positioning them as trendsetters and trailblazers for a new generation of innovators. Times are changing, and in our digital world, everything changes in a nanosecond. In this constant state of change, you need an agency that does not limit itself to keeping up, but challenges itself to stay ahead of the curve. We imagine the impossible, and create the improbable. Discover a new dimension of greatness with us.



We work hand in hand with our clients, management and sales team to provide a seamless solution to value position definition, brand building and marketing.

Looking for integrated services in marketing, design and web-development? Here is Maxima MaximaGroup is a leading Web Design and Web Development agency established in Dubai with a renown expertise in design, software development and marketing.

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**YAHIA AL DAMANI**

FOUNDER & GM



# OUR SERVICES



# OUR SERVICES

We provide world-class services for your mobile apps, website, social media, and much more.

## STRATEGY

Benchmarking  
Brand Strategy  
Product Strategy  
Roadmapping  
Scoping

## DESIGN

Branding  
UI/Ux Design  
Prototyping  
UX writing  
Usability Testing

## DEVELOPMENT

Web Apps  
Mobile Apps  
Hybrid  
QA

## CONTENT & MEDIA

Coverage  
Digital Video  
Social Media  
Content Creation

المكتب الخاص لصاحب السمو حاكم دبي  
THE PRIVATE OFFICE OF H. H. THE RULER OF DUBAI



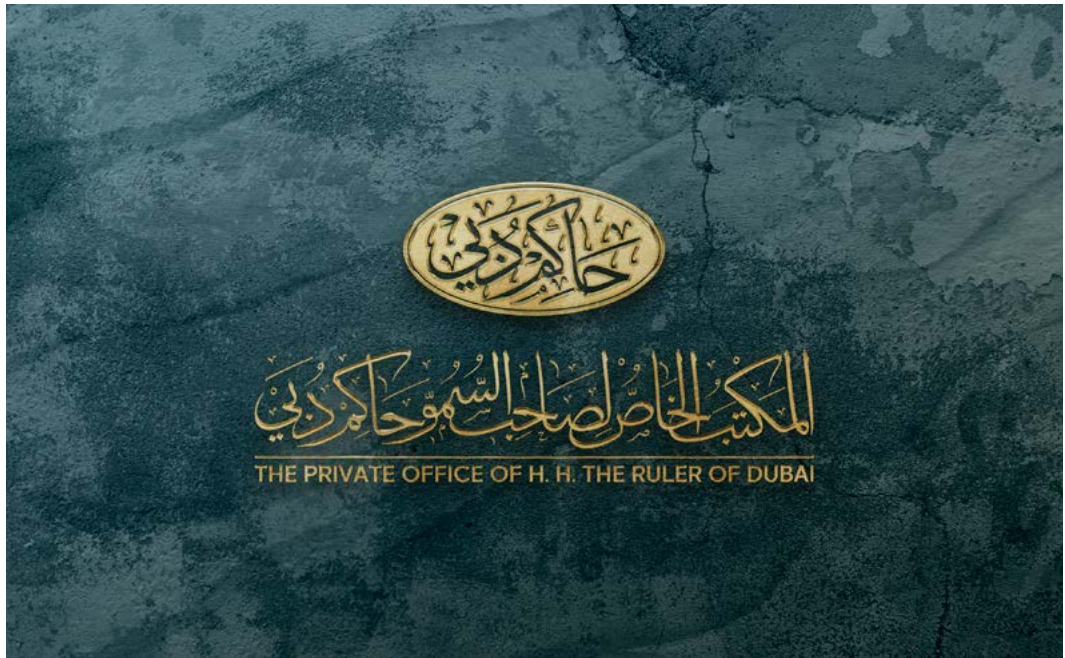
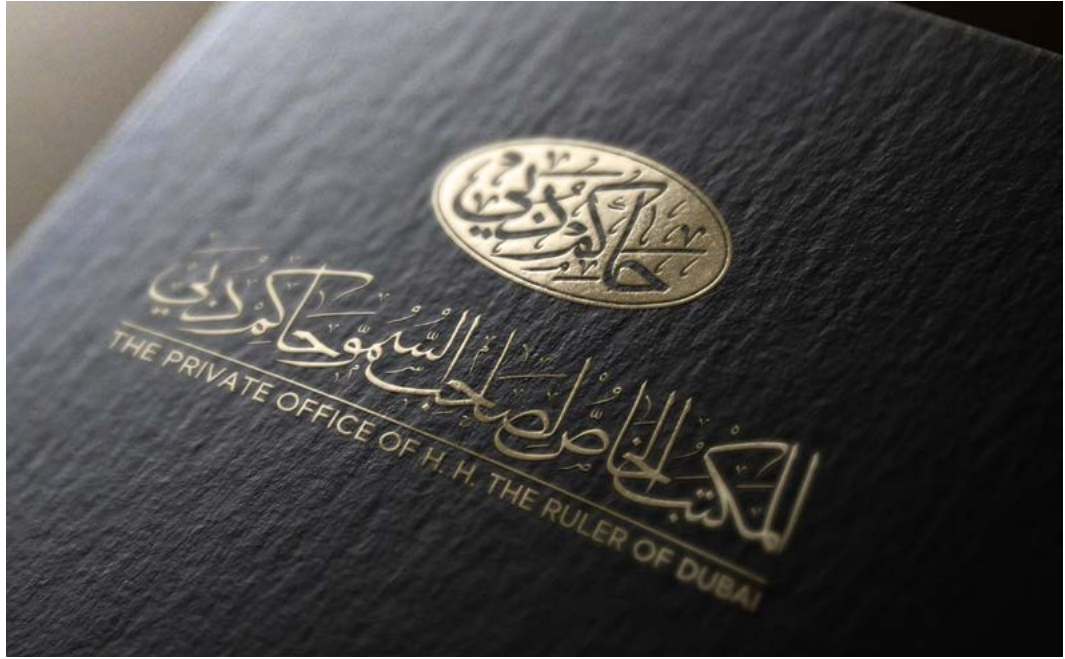
• BRAND CREATION



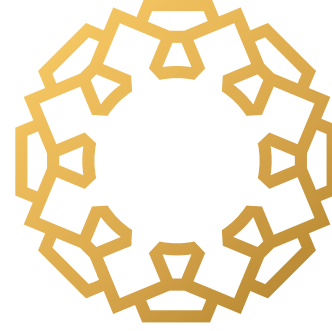
المكتب الخاص لصاحب السمو حاكم دبي  
THE PRIVATE OFFICE OF H. H. THE RULER OF DUBAI











مَجْمَعُ الْقُرْآنِ الْكَرِيمِ بِالشَّارِقَةِ

HOLY QURAN ACADEMY IN SHARJAH

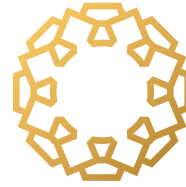
- BRAND CREATION
- EVENT COVERAGE AND DRONE FOOTAGE
- WEB DEVELOPMENT
- WEBSITE UI/UX DESIGN
- MOBILE APP UI/UX DESIGN
- ANDROID / IOS DEVELOPMENT



مَجْمَعُ الْقُرْآنِ الْكَرِيمِ بِالشَّارِقَةِ  
HOLY QURAN ACADEMY IN SHARJAH

حُكُومَةُ الشَّارِقَةِ  
Government of Sharjah



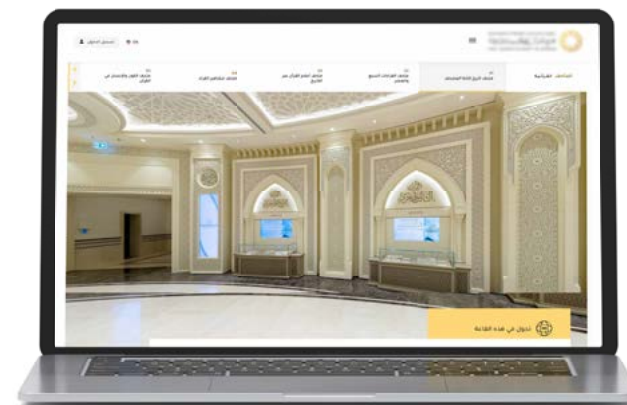
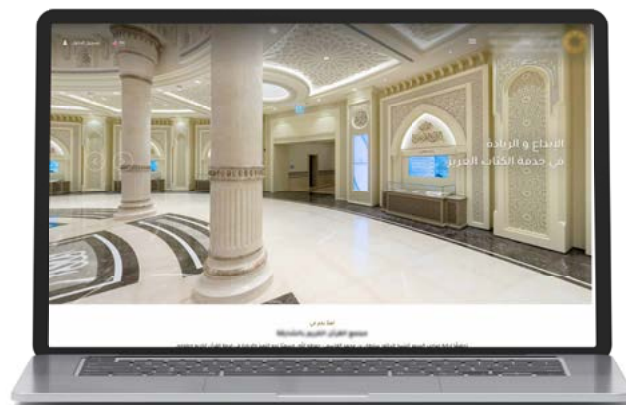
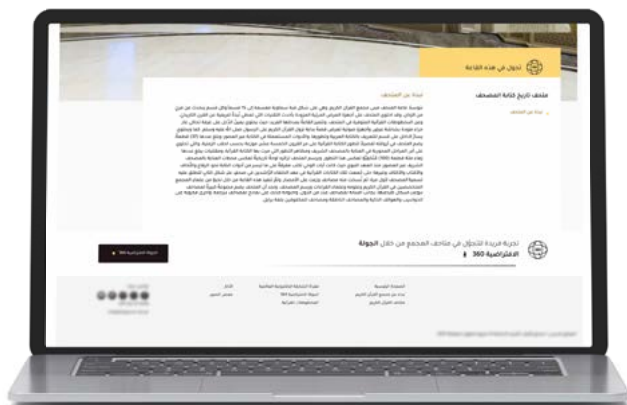
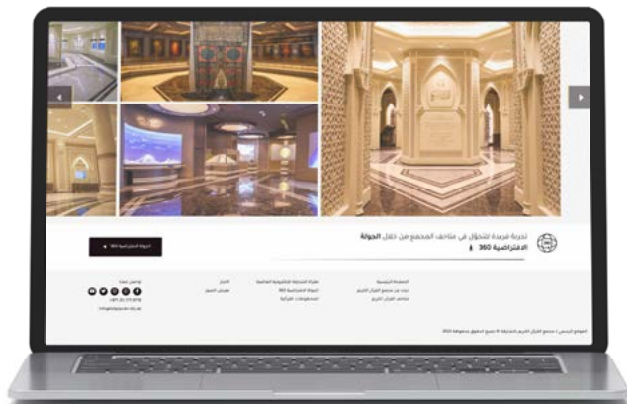


مَجْمَعُ الْقُرْآنِ الْكَرِيمِ بِالشَّارِقَةِ  
HOLY QURAN ACADEMY IN SHARJAH

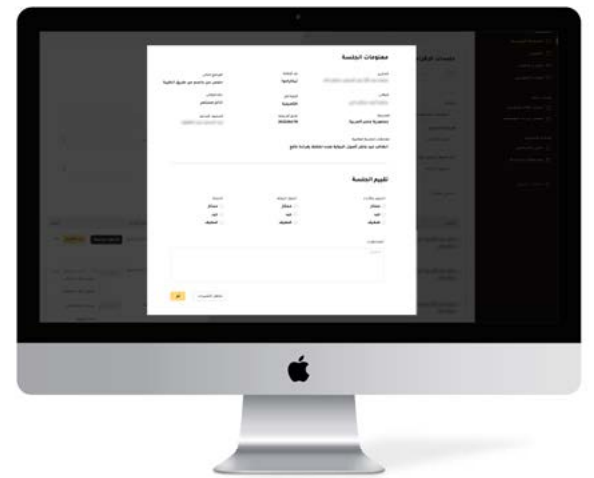
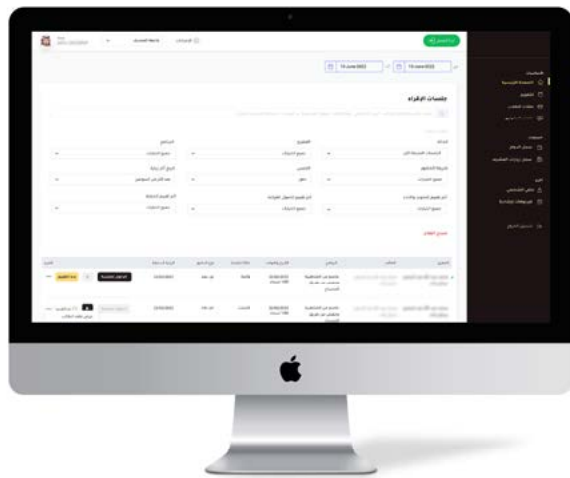
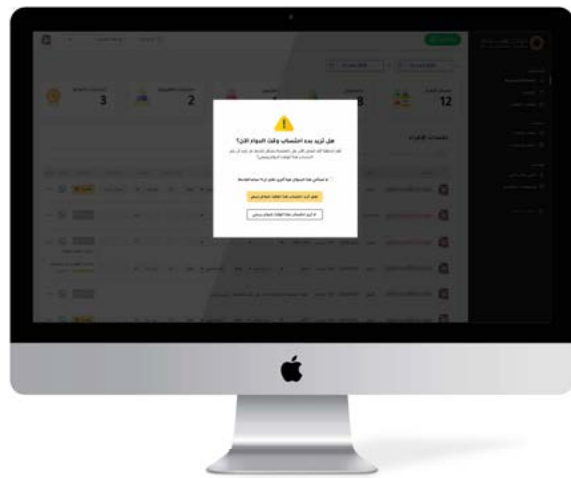
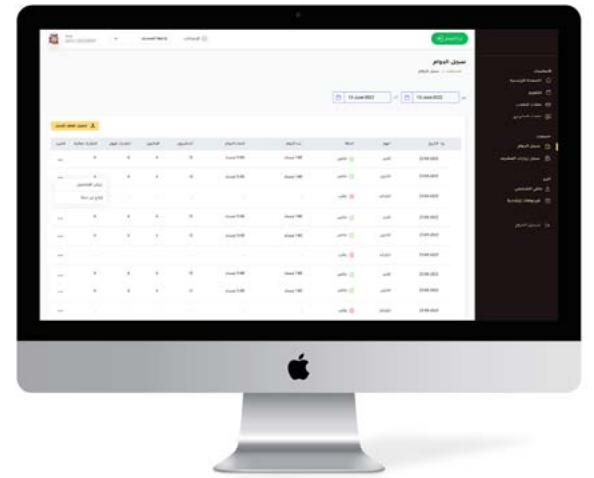
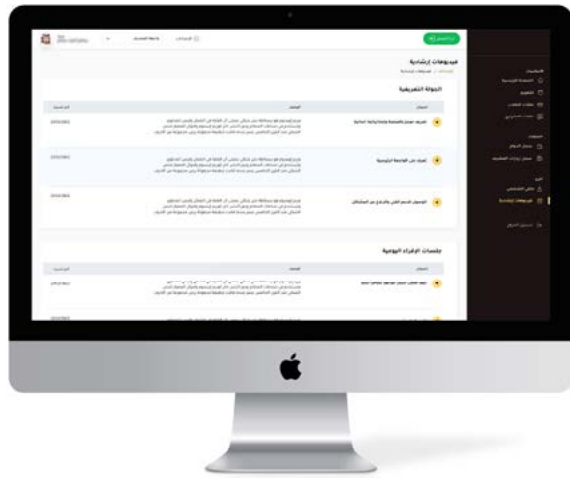
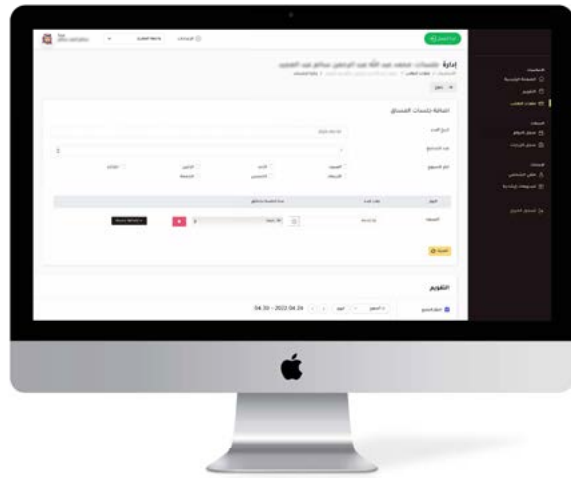
حاز هذا المشروع على جائزة  
أفضل منصة للتواصل مع الجمهور  
في منتدى الاتصال الحكومي في الشارقة 2023















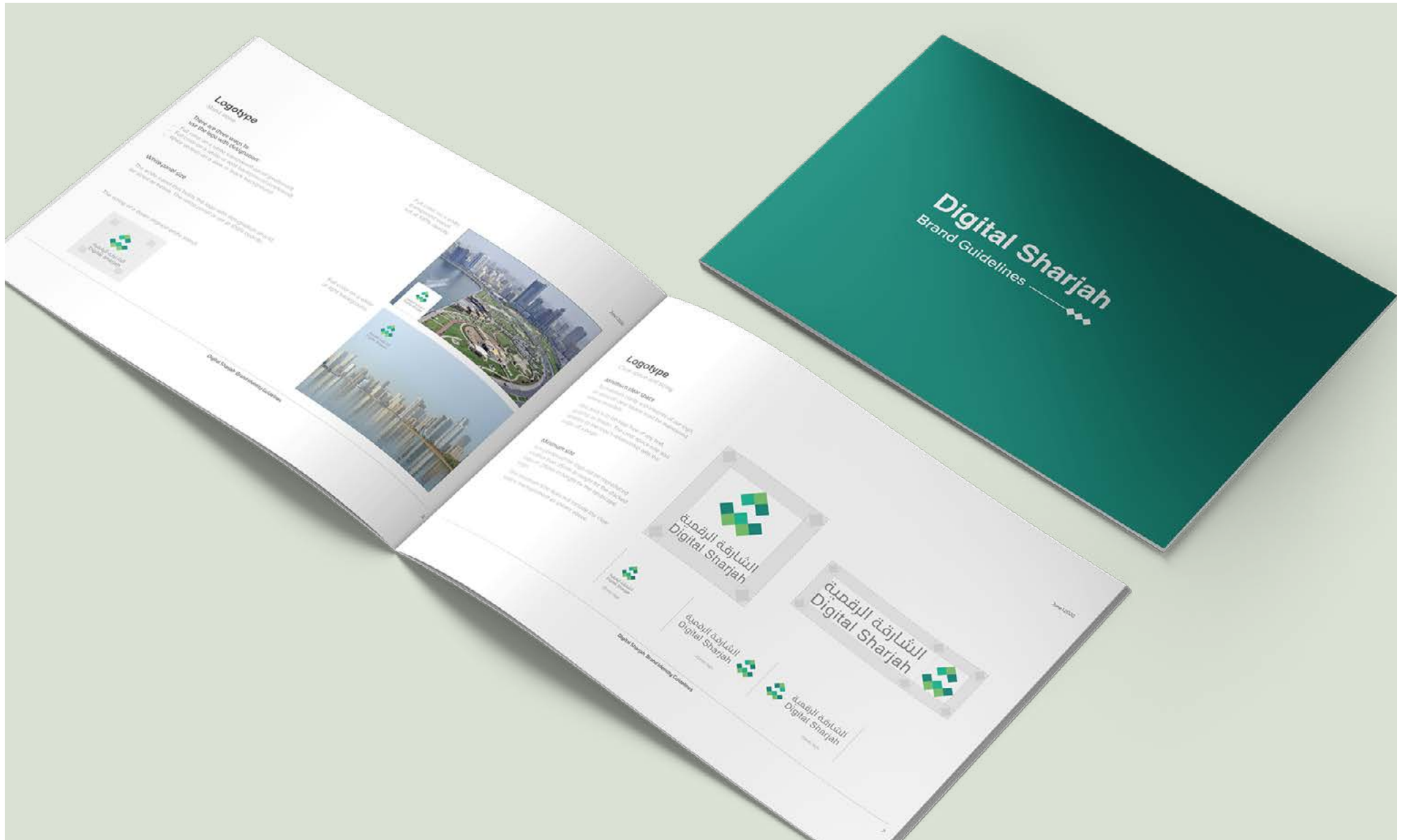
# الشارقة الرقمية Digital Sharjah

- BRAND CREATION
- WEBSITE UI/UX DESIGN
- MOBILE APP UI/UX DESIGN

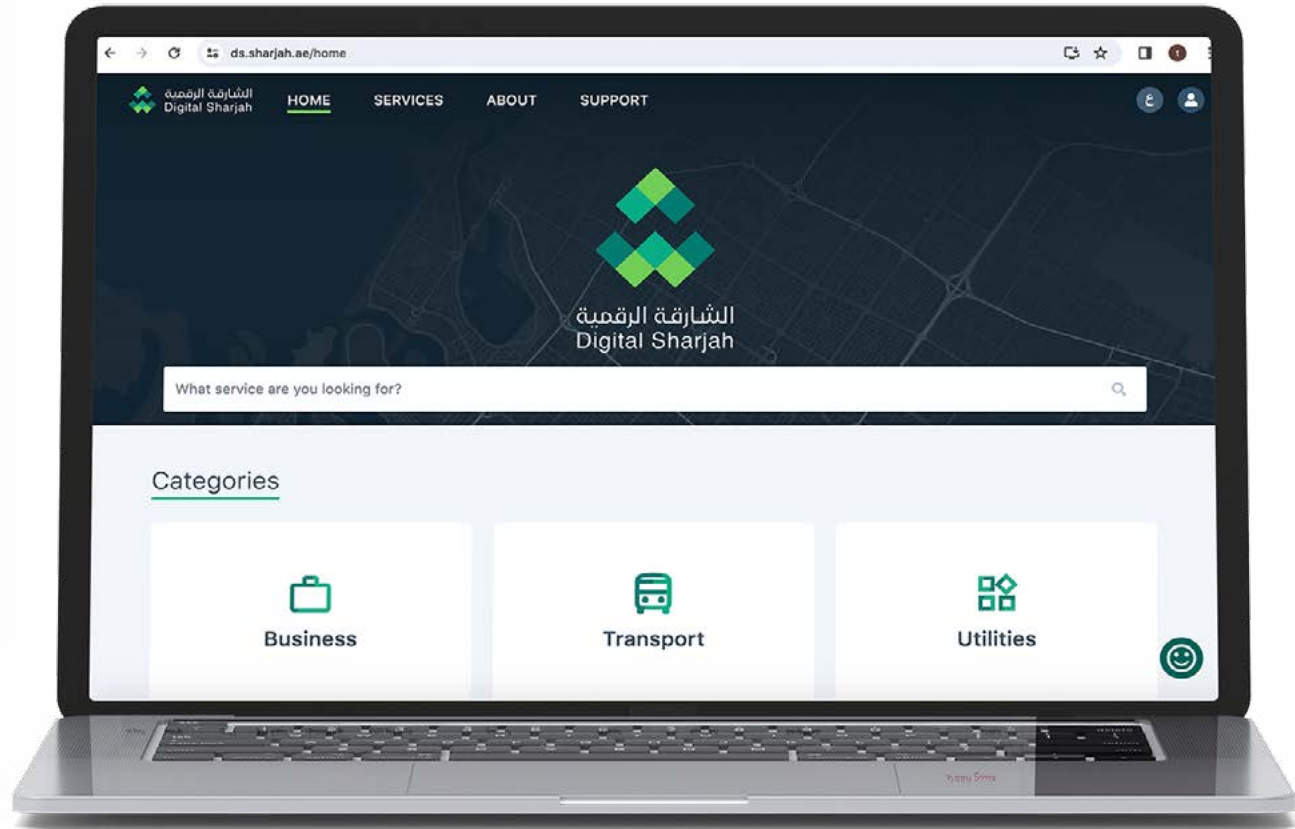
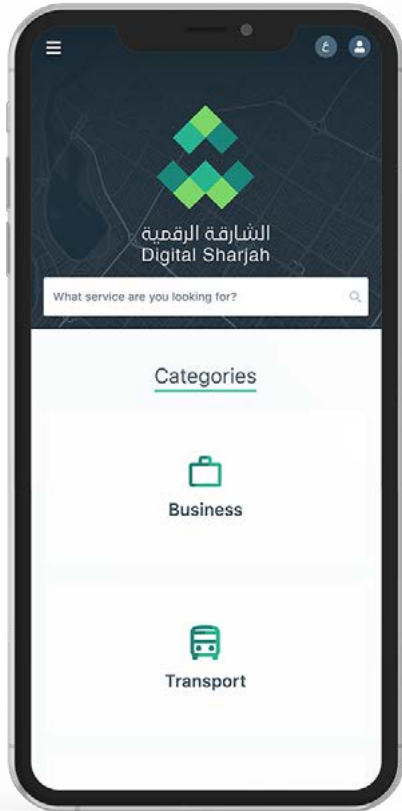


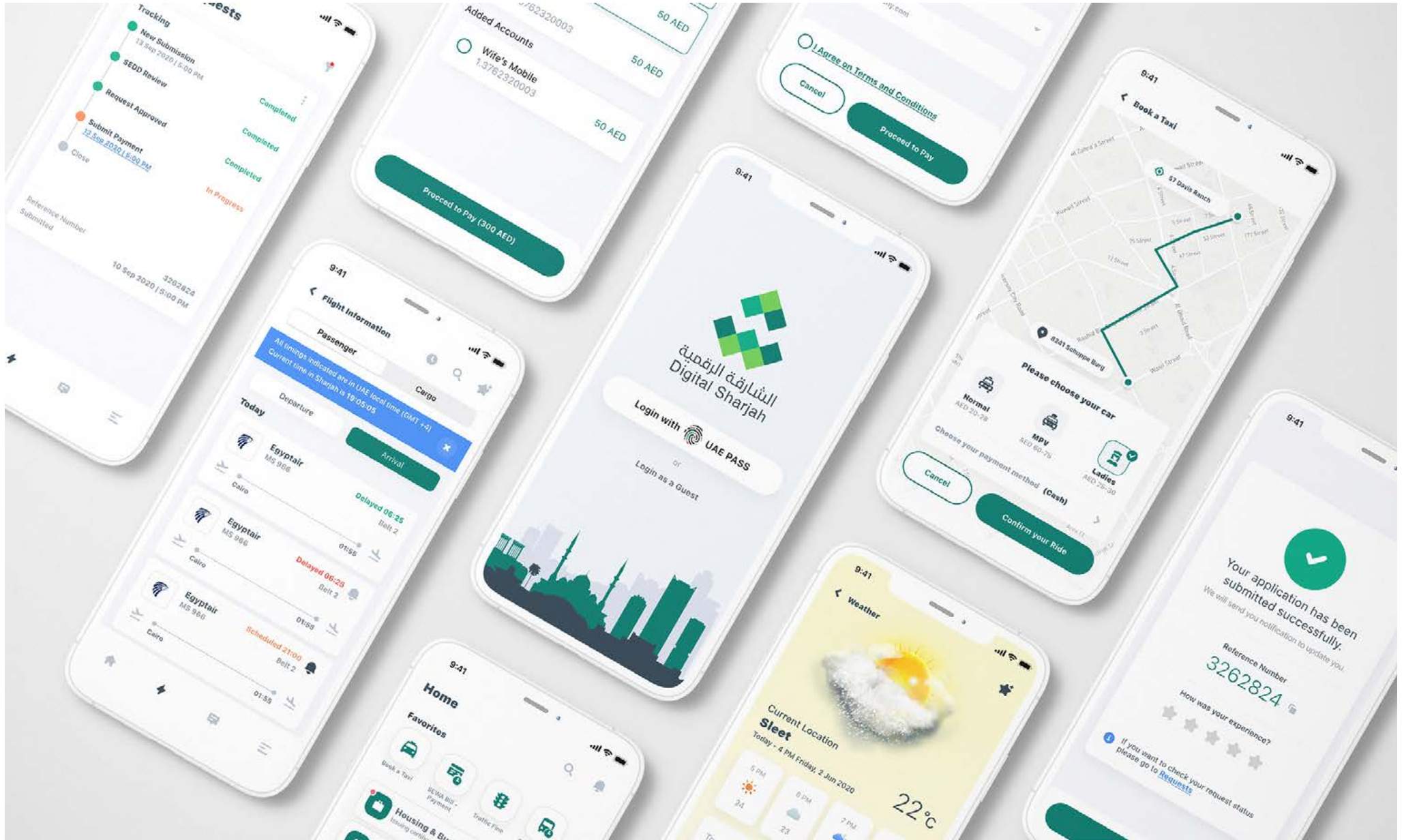
حكومة الشارقة  
Government of Sharjah













المسرعات الحكومية  
GOVERNMENT ACCELERATORS  
UAE Government Initiative مبادرة من حكومة الإمارات



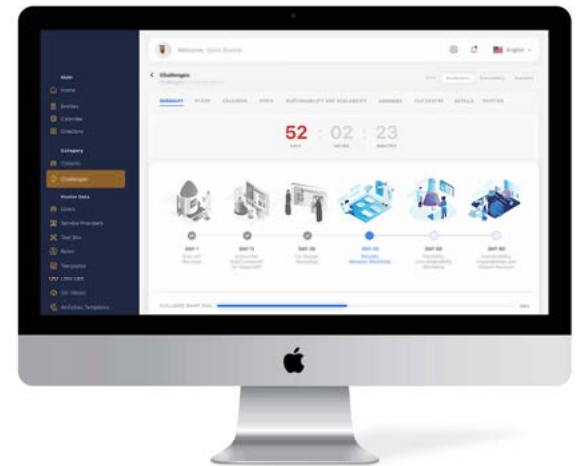
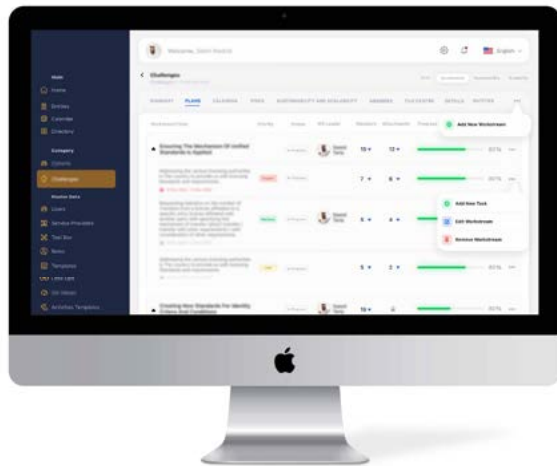
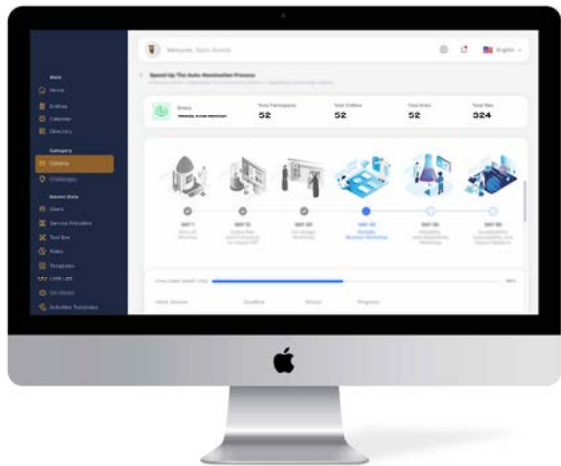
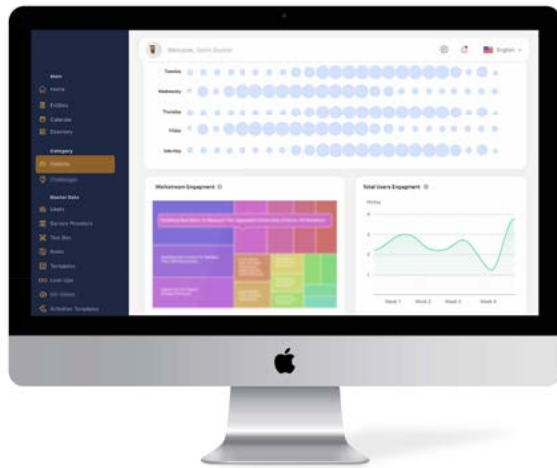
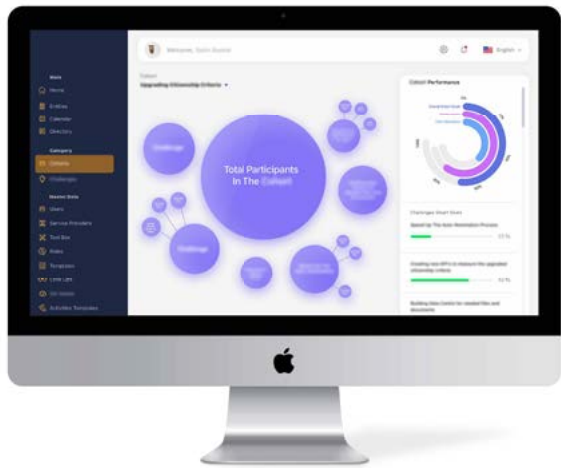
- WEBSITE DEVELOPMENT
- USER EXPERIENCE CONSULTATION
- WEBSITE UI/UX DESIGN



الإمارات العربية المتحدة  
مجلس الوزراء

المسرعات الحكومية  
GOVERNMENT ACCELERATORS  
UAE Government Initiative مبادرة من حكومة الإمارات







سَبْعَ سَنَابِل  
SABA SANABEL

حكومة الشارقة  
دائرة الزراعة والثروة الحيوانية  
GOVERNMENT OF SHARJAH  
Department Of Agriculture & Livestock



بالتعاون مع

• BRAND CREATION











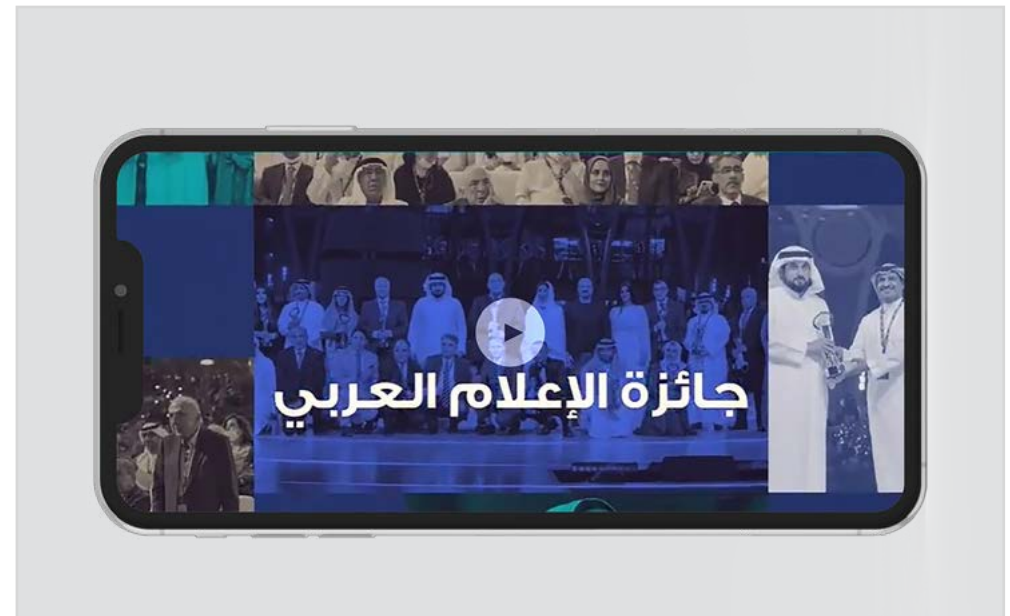
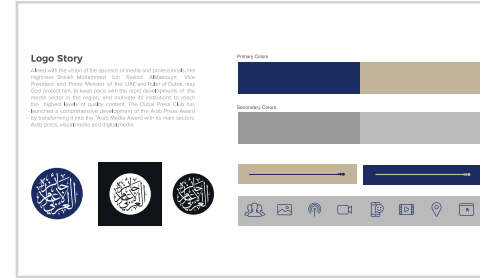
- BRANDING
- PROMOTIONAL VIDEOS



المكتب الإعلامي  
لحكومة دبي  
GOVERNMENT OF DUBAI  
MEDIA OFFICE









# اكتفاء EKTIFA

مؤسسة الشارقة  
للإنتاج الزراعي والحيواني  
Sharjah Agricultural and Livestock Production

مؤسسة الشارقة  
للإنتاج الزراعي والحيواني  
Sharjah Agricultural and Livestock Production



• BRANDING



حكومة الشارقة  
دائرة الزراعة والثروة الحيوانية  
GOVERNMENT OF SHARJAH  
Department Of Agriculture & Livestock







# هيئة كهرباء ومياه وغاز الشارقة

## Sharjah Electricity, Water and Gas Authority

- BRAND UPLIFT



حكومة الشارقة  
Government of Sharjah



AFTER



هيئة كهرباء ومياه وغاز الشارقة  
Sharjah Electricity, Water and Gas Authority

BEFORE



هيئة كهرباء ومياه وغاز الشارقة  
Sharjah Electricity, Water and Gas Authority





دبي  
بودفست  
PODFEST  
DUBAI

- BRANDING
- PROMOTIONAL VIDEOS



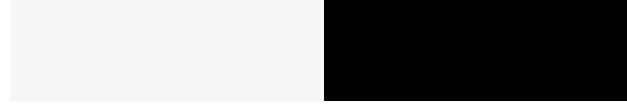
## Logo Story

Under the patronage of Sheikh Ahmed bin Mohammed bin Rashid Al-Maktoum, chairman of the Dubai Media Council, the Dubai Press Club is organizing "PODFEST DUBAI", the first digital event of its kind in the region, with the participation of a group of the most important makers of podcasts and Arabic audio content.

The idea of the logo was inspired by podcasts, the frequencies of sounds, localize sound and headphones, and the colors were varied to reflect the diversity of podcasts.



### Primary Colors



### Secondary Colors



برنامج دبي  
للبودكاست العربي  
Dubai Arab Podcast Program

- BRANDING
- SOCIAL MEDIA TEMPLATES







# Shams تحدث Talks شمس

• BRANDING



مدينة الشارقة للإعلام  
Sharjah Media City







# دبي عاصمة الإعلام العربي

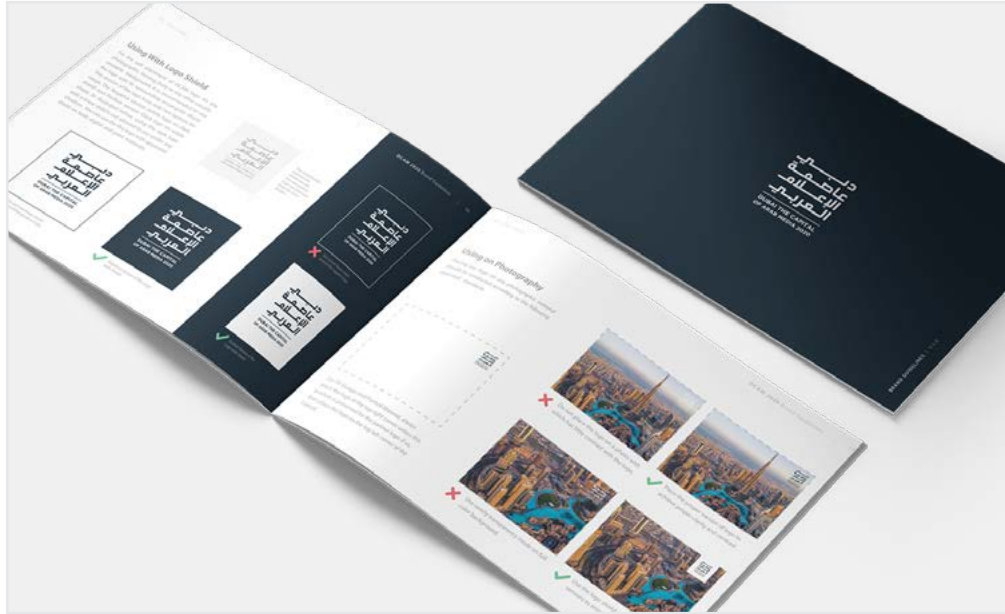
DUBAI THE CAPITAL  
OF ARAB MEDIA 20-21

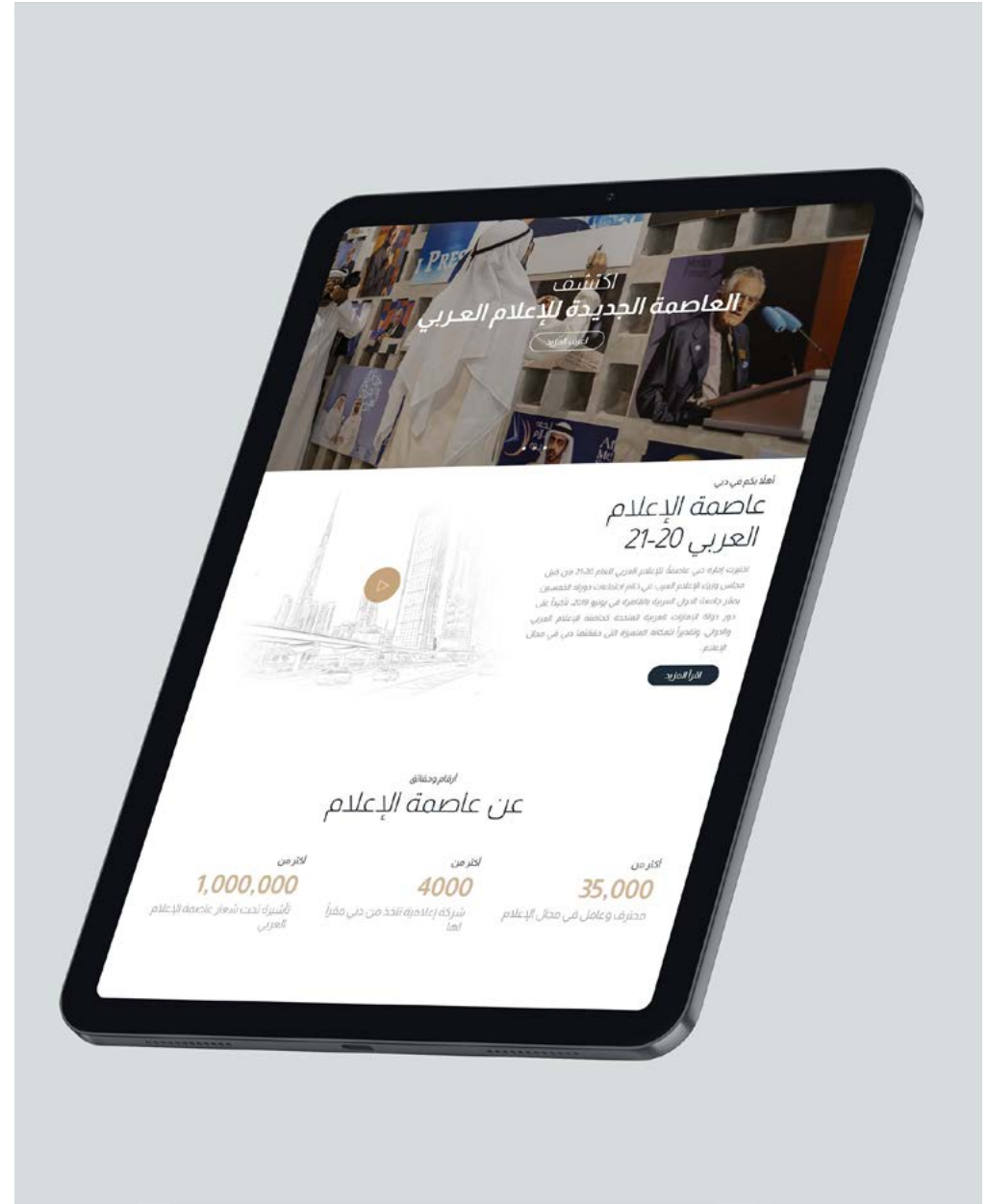
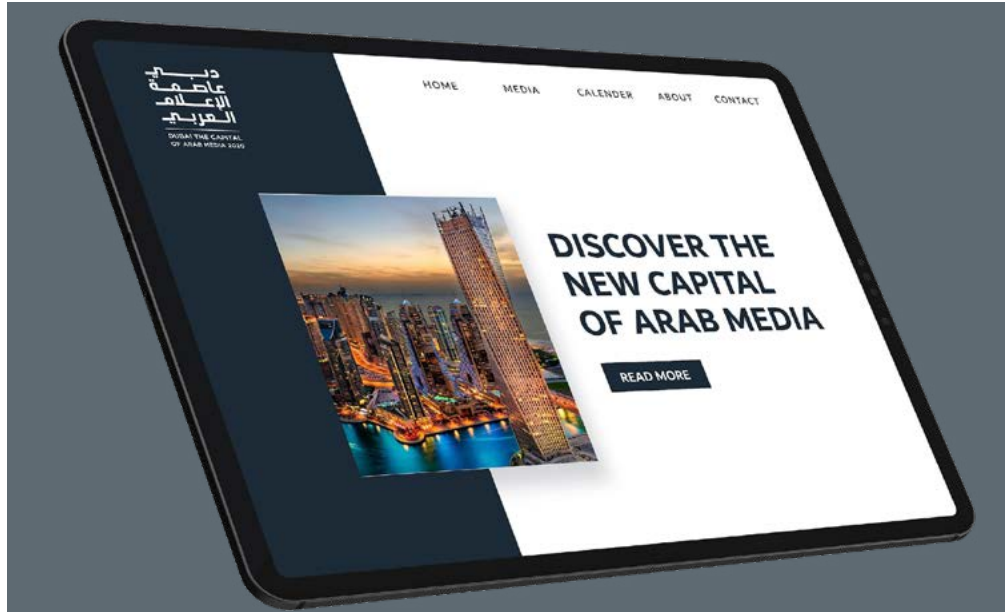
- BRAND GUIDELINES
- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT



المكتب الإعلامي  
لحكومة دبي  
GOVERNMENT OF DUBAI  
MEDIA OFFICE









وادي الصجعة الصناعية  
AL SAJA'A INDUSTRIAL OASIS

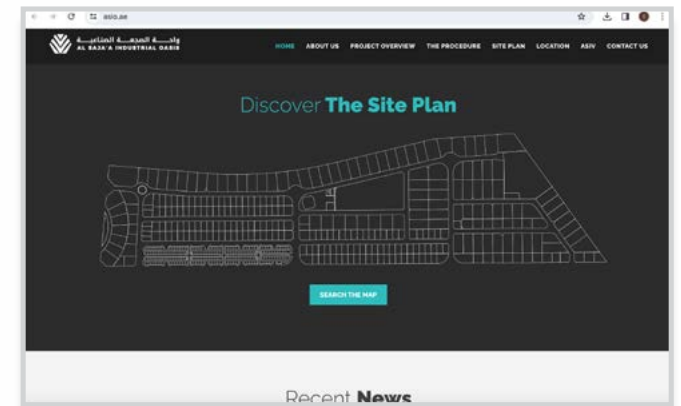
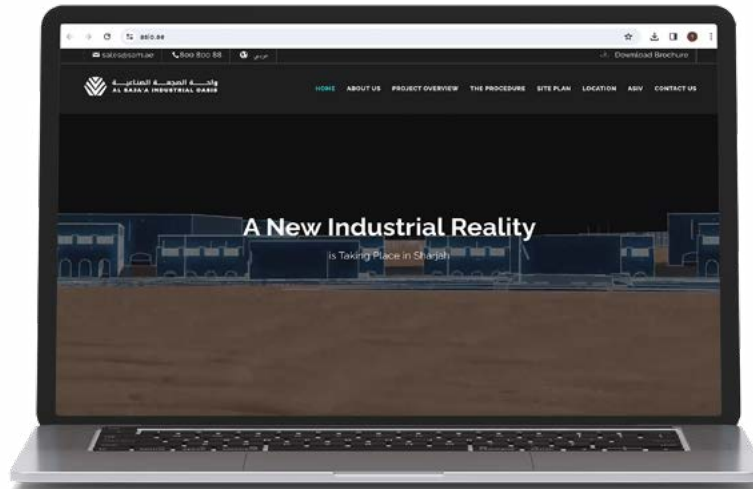
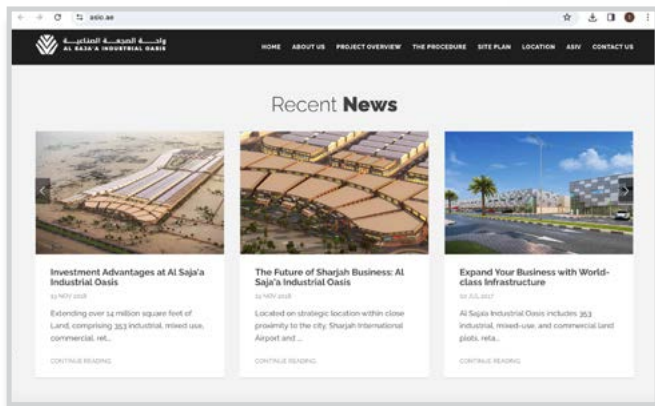
- RE- BRANDING
- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT



المشاركة لإدارة الأصول  
Sharjah Asset Management









ROYAL  
HEALTH  
GROUP

مجموعة رويال هيلث



ROYAL  
HEALTH  
HEART  
CENTER



CZECH  
REHABILITATION  
HOSPITAL

المستشفى التشيكي للعلاج التأهيلي

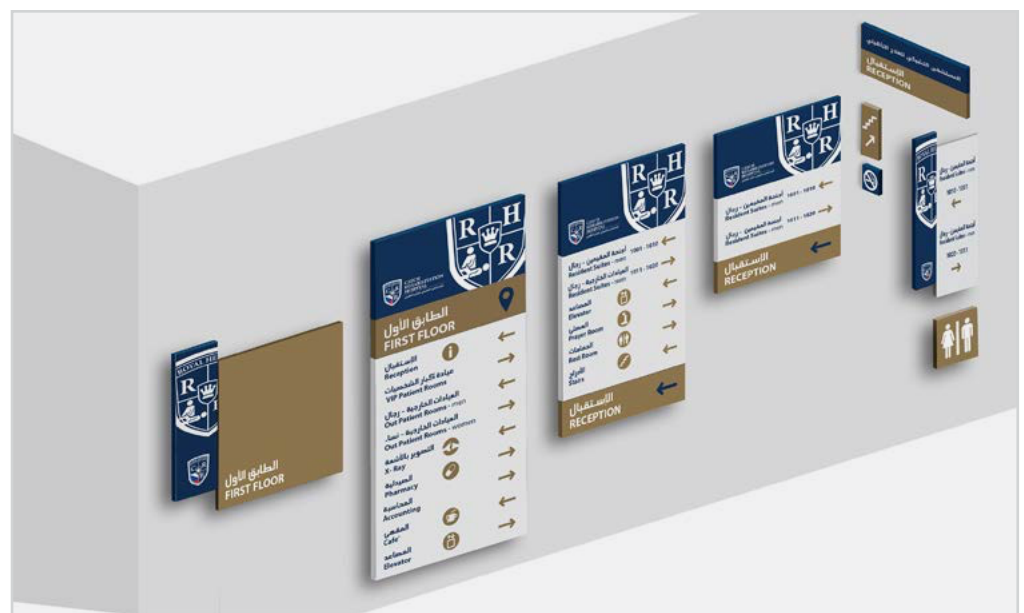
- BRANDING
- BRAND ARCHITECTURE
- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT
- WAYFINDING

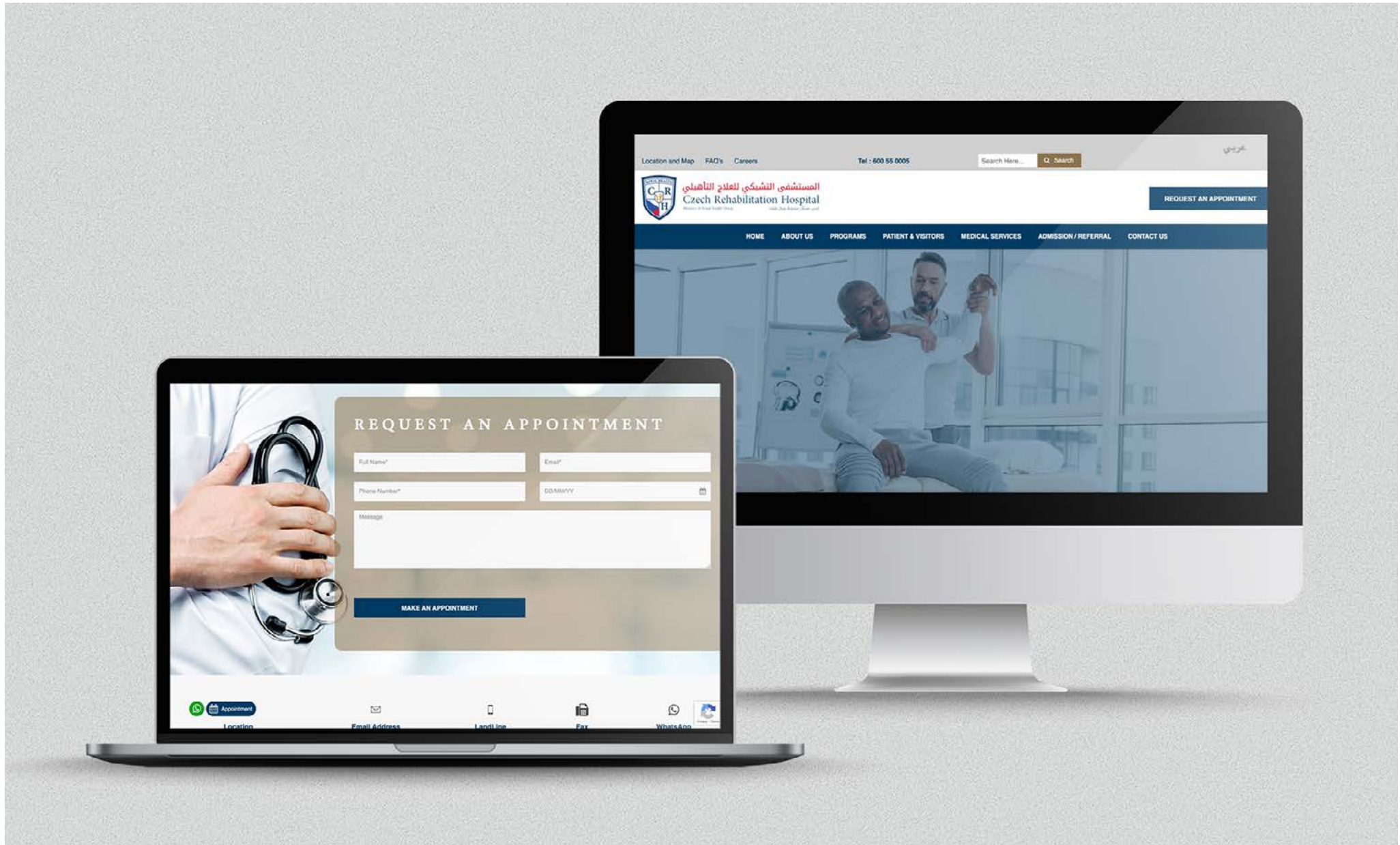


ROYAL  
HEALTH  
GROUP

مجموعة رويال هيلث







UNITED ARAB EMIRATES  
THE CABINET



الإمارات العربية المتحدة  
مجلس الوزراء

- WEB DEVELOPMENT
- WEBSITE UI/UX DESIGN

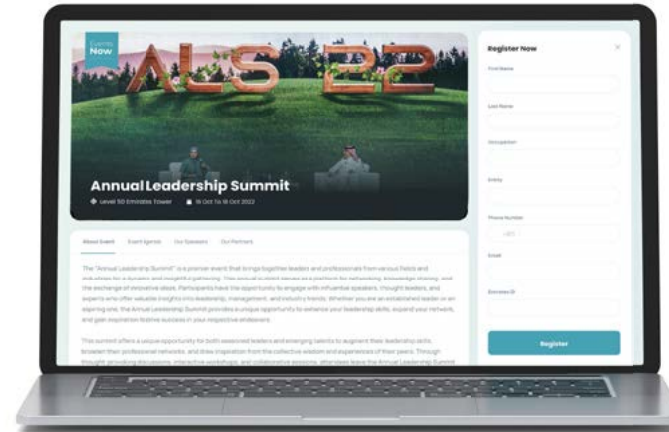
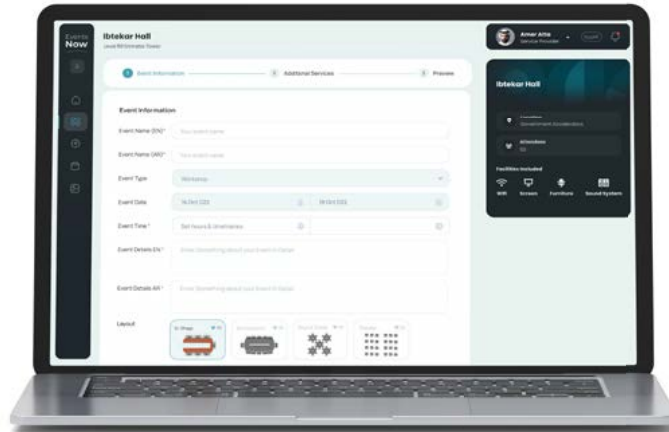
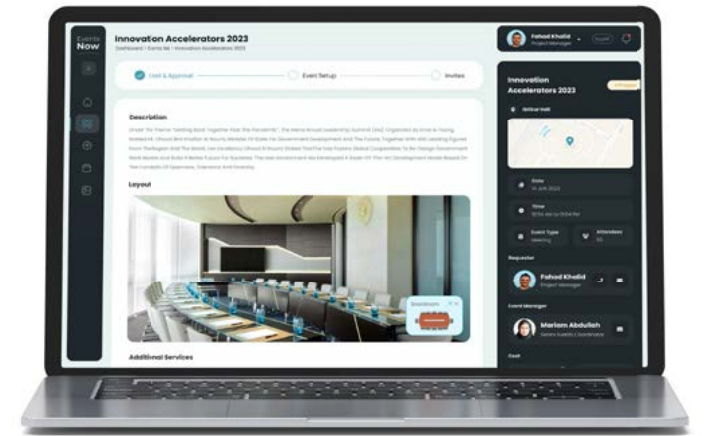
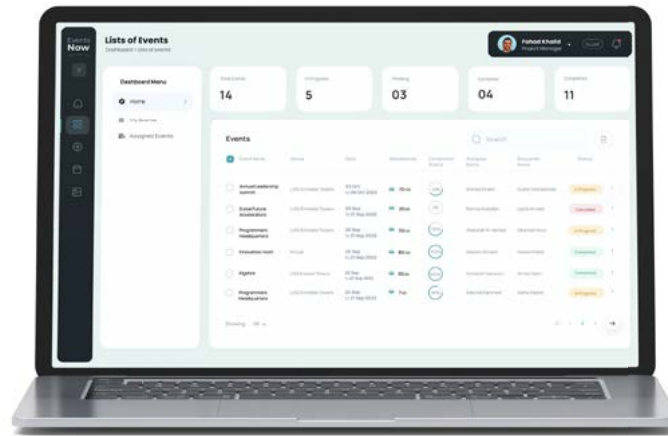
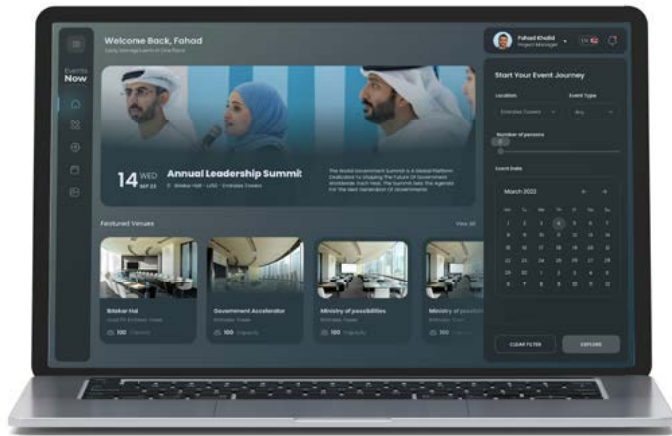


UNITED ARAB EMIRATES  
THE CABINET



الإمارات العربية المتحدة  
مجلس الوزراء







حُكُومَة الشَّارِقَة  
Government of Sharjah

- WEBSITE UI/UX DESIGN
- USER EXPERIENCE CONSULTATION

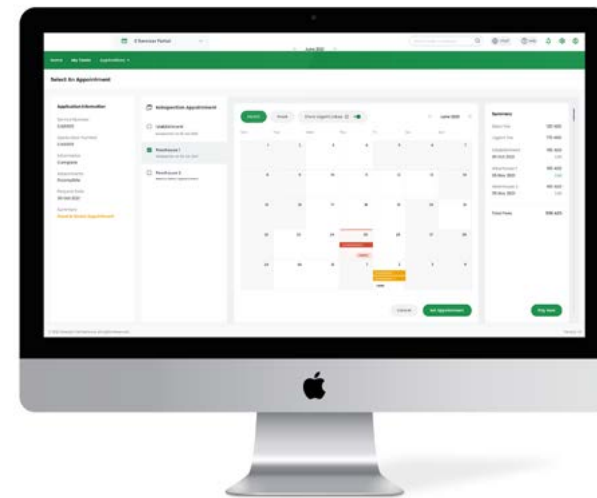
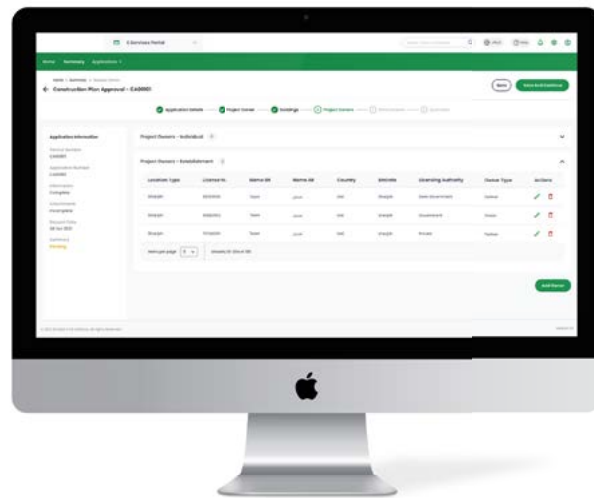
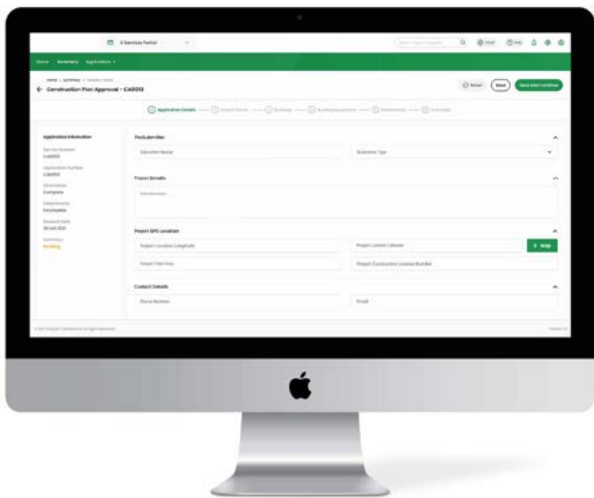
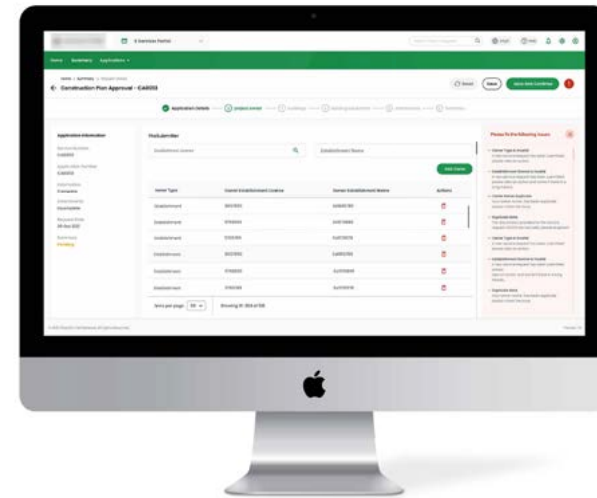
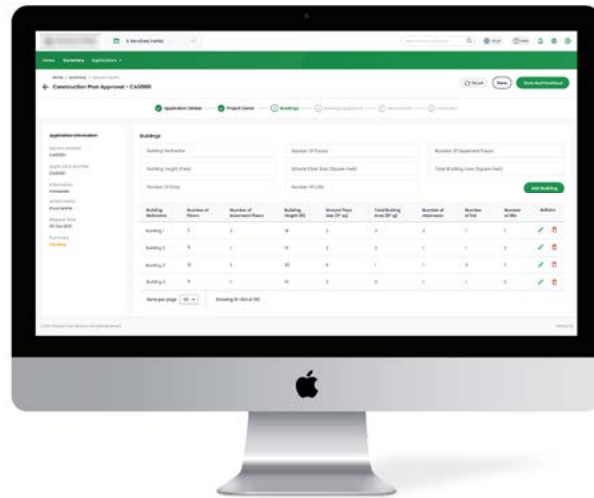
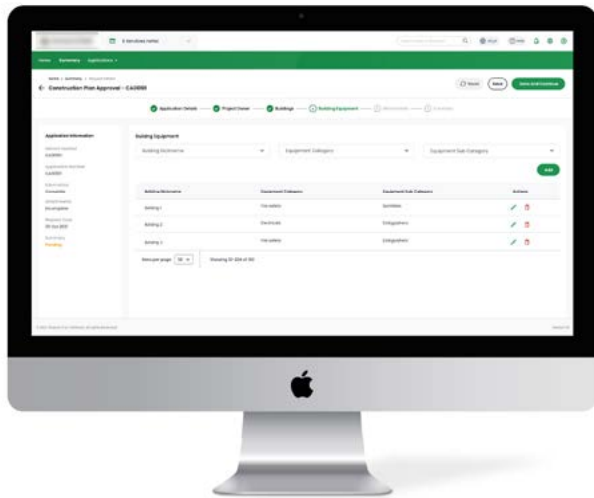


الدفاع المدني - الشارقة



حُكُومَة الشَّارِقَة  
Government of Sharjah





# UAE HUMAN JOURNEY

- WEBSITE UI/UX DESIGN
- WEBSITE DEVELOPMENT



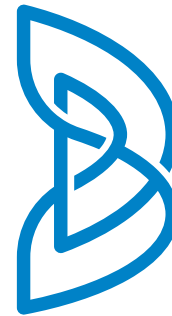
المكتب التنفيذي  
THE EXECUTIVE OFFICE





# BEEAH

GROUP

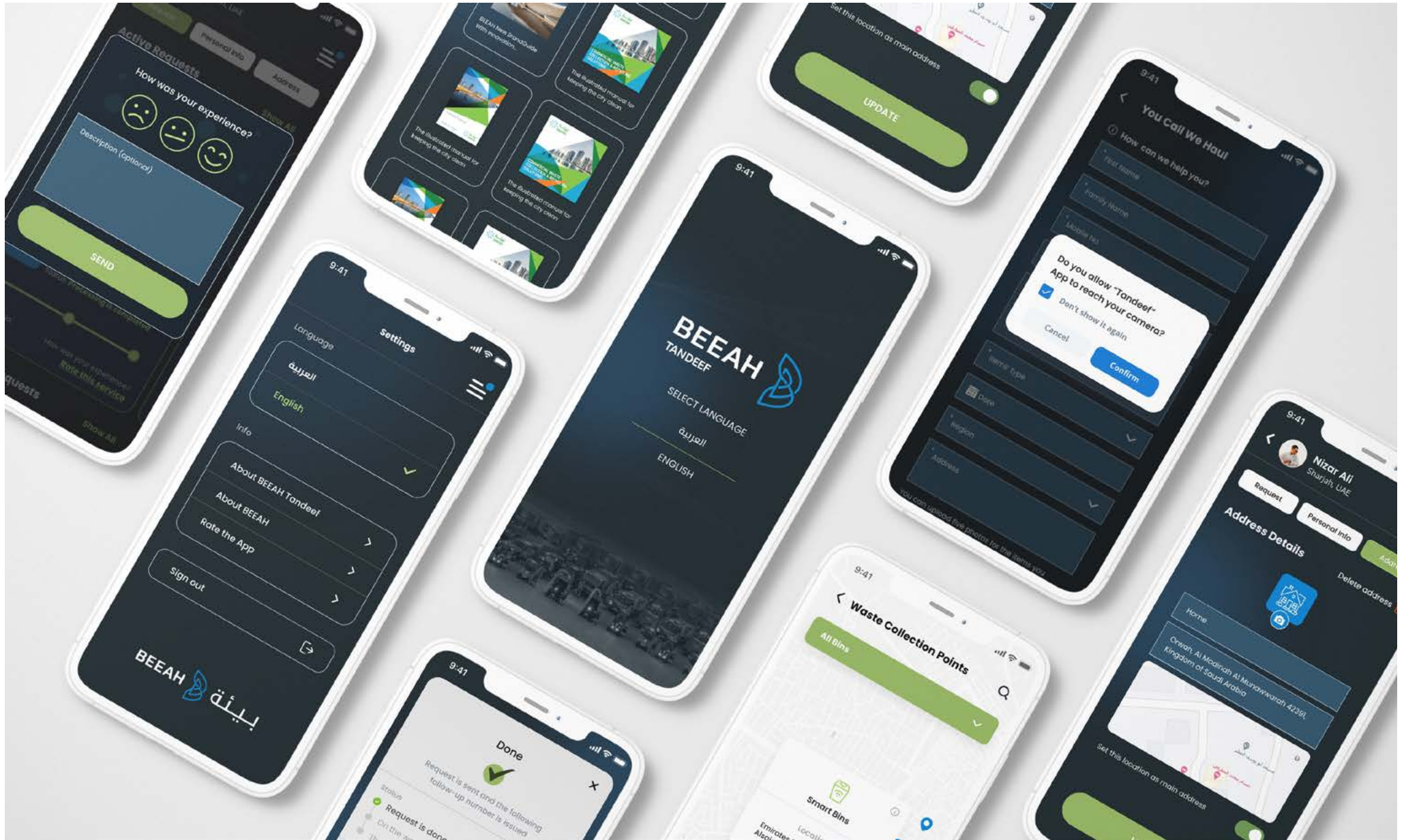


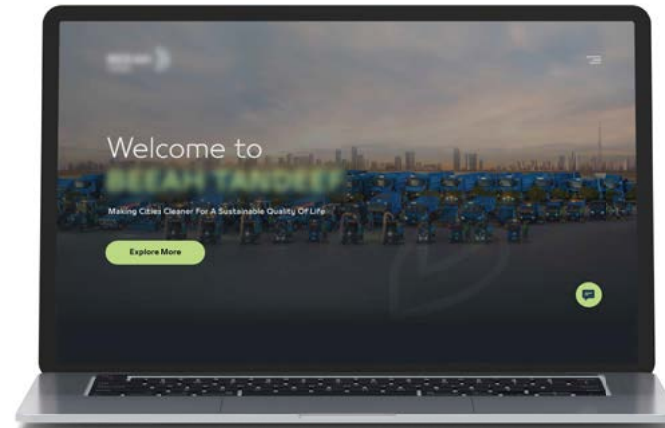
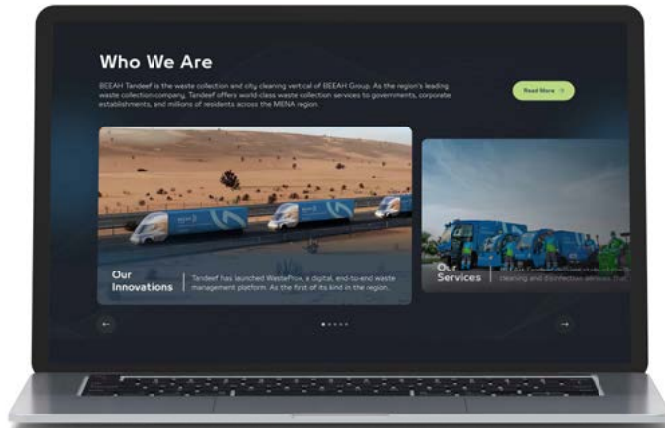
- ANIMATION VIDEOS
- WEB DEVELOPMENT
- WEBSITE UI/UX DESIGN
- MOBILE APP UI/UX DESIGN
- ANDROID / IOS DEVELOPMENT
- EVENT COVERAGE AND PRODUCTION
- CREATIVE DEVELOPMENT



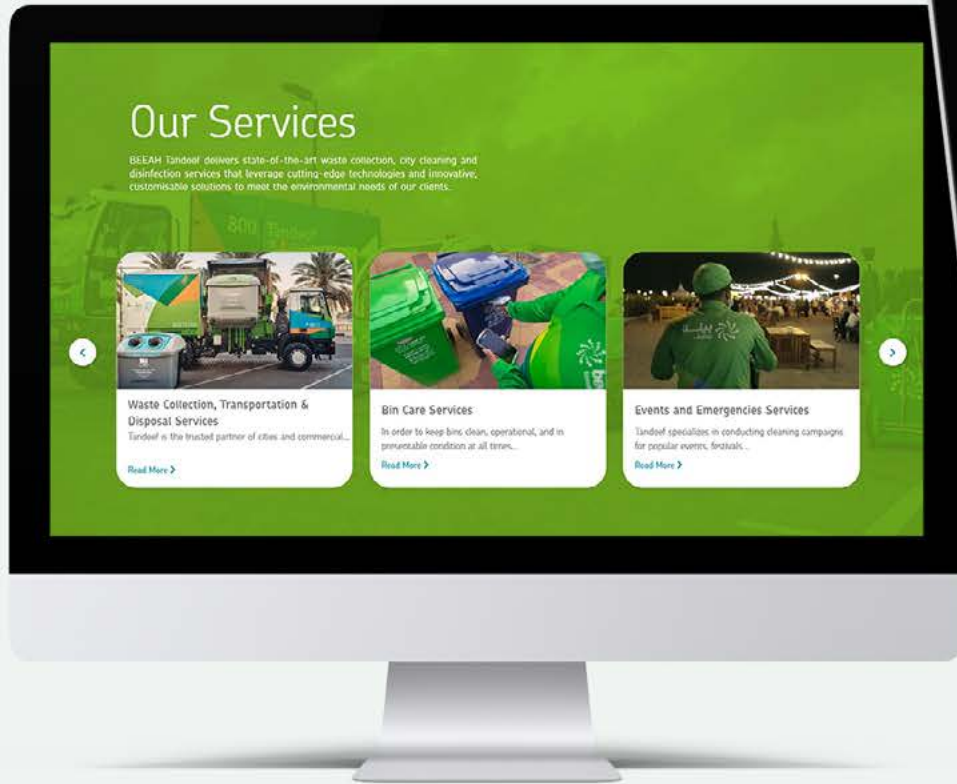
**BEEAH**  
GROUP





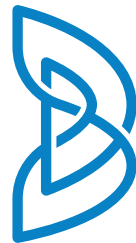












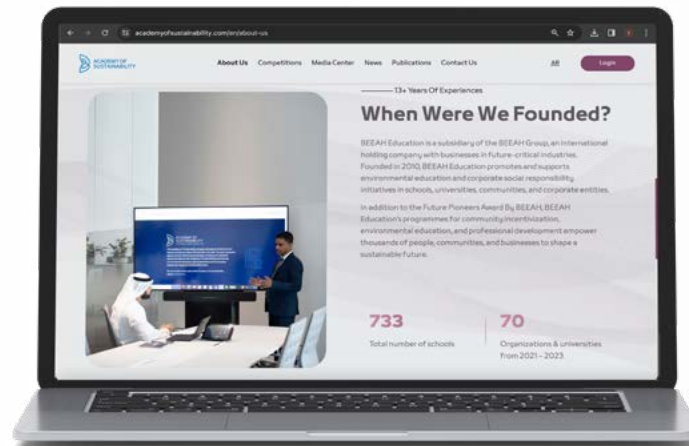
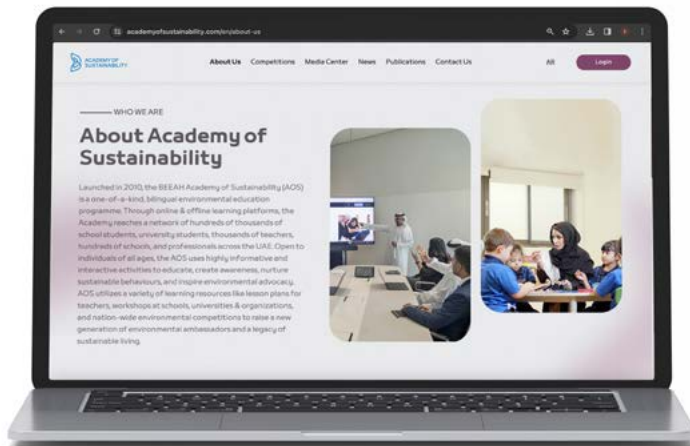
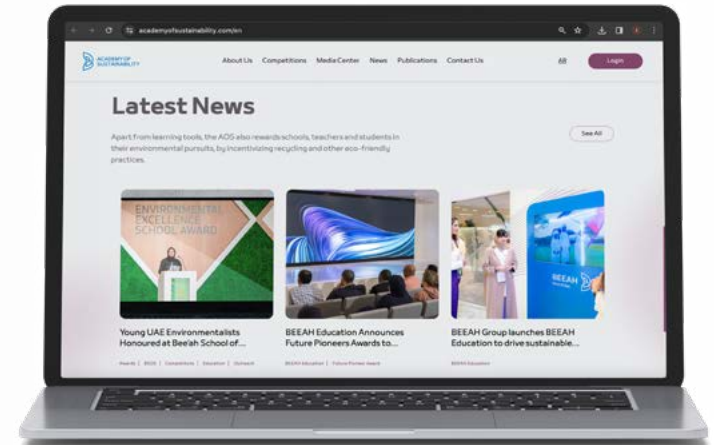
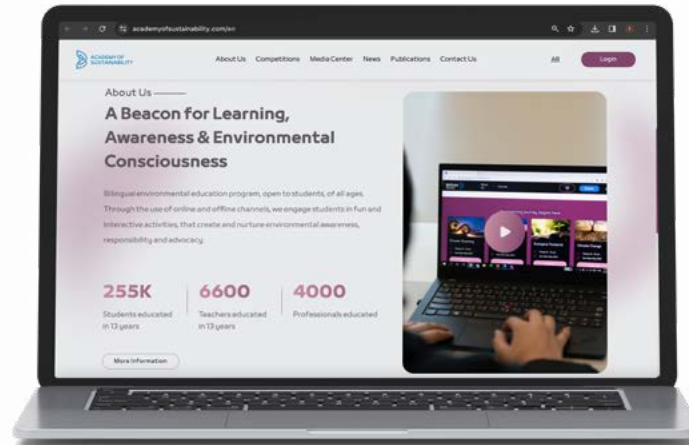
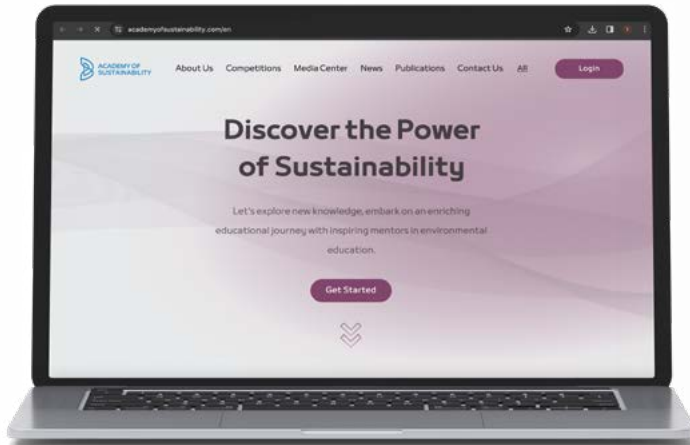
**ACADEMY OF  
SUSTAINABILITY**  
PIONEERED BY BEEAH EDUCATION

- WEBSITE UX WRITING
- WEBSITE UI/UX DESIGN
- PLATFORM DEVELOPMENT
- ELEARNING PLATFORM DEVELOPMENT



**BEEAH**  
GROUP





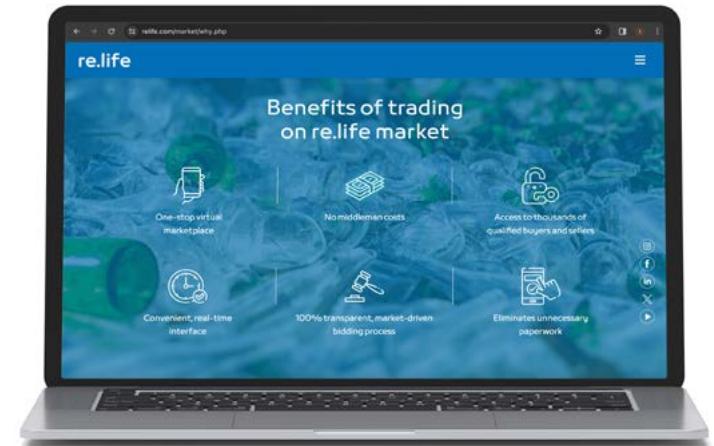
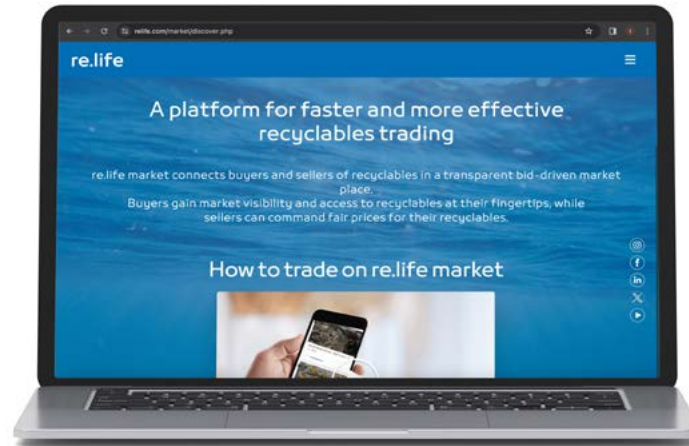
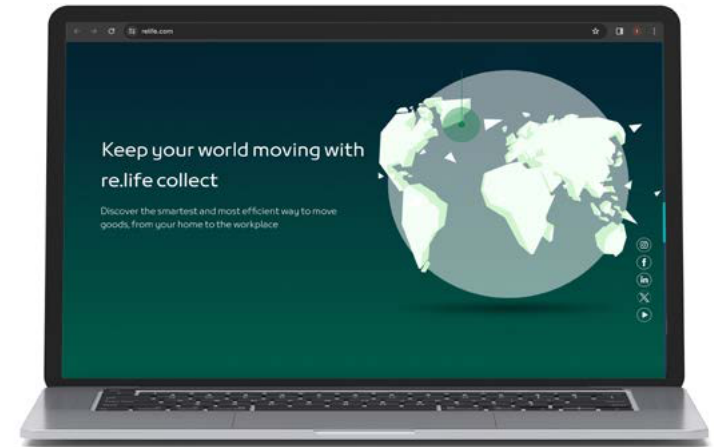
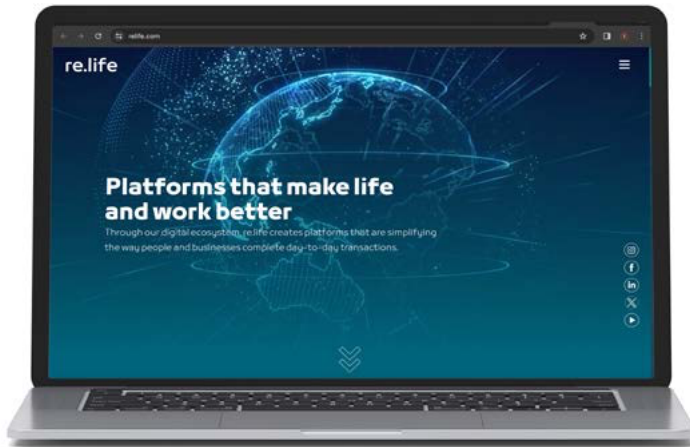
# re.life

- CREATIVE 3D DESIGN AND ANIMATION
- CREATIVE ANIMATED DEVELOPMENT



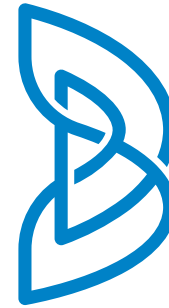
**BEEAH**  
GROUP





# BEEAH

ENVIRONMENT  
SERVICES

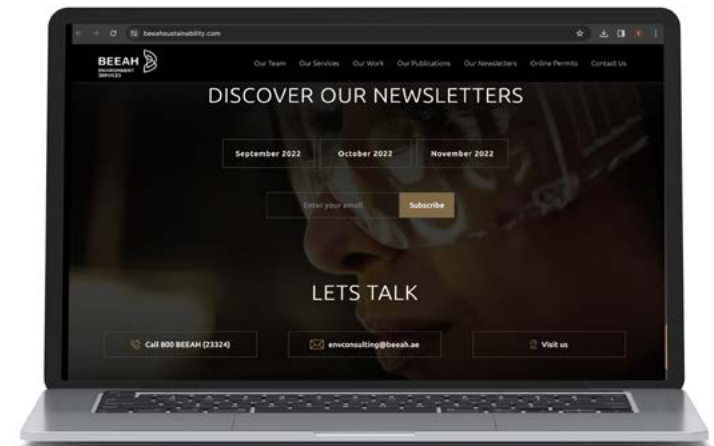
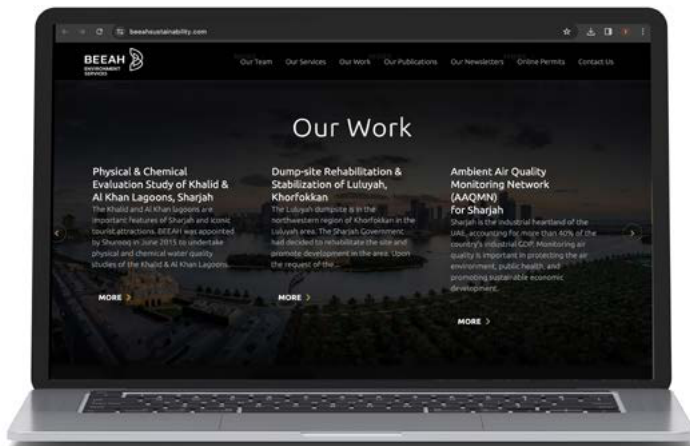
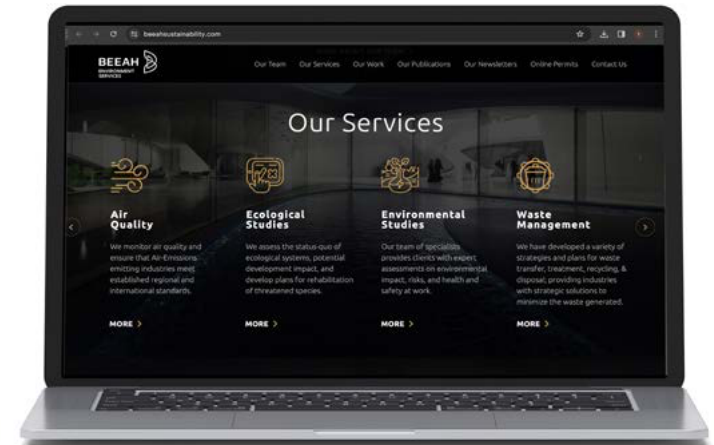


- WEBSITE UI/UX DESIGN
- WEBSITE DEVELOPME



**BEEAH**  
GROUP









حُكُومَة الشَّارِجَة  
Government of Sharjah

- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT



GOVERNMENT OF SHARJAH  
EXECUTIVE COUNCIL



حُكُومَة الشَّارِجَة  
المجالس التنفيذي

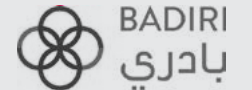


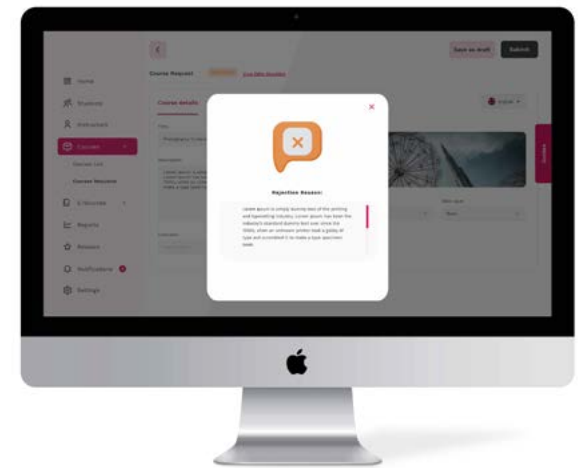
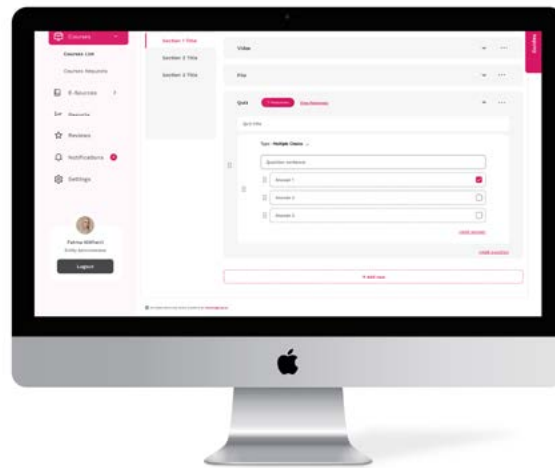
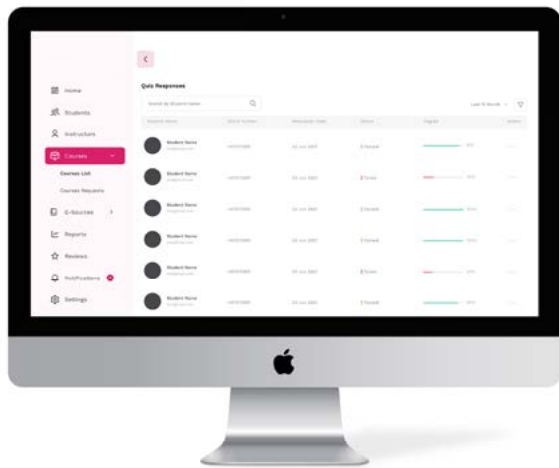
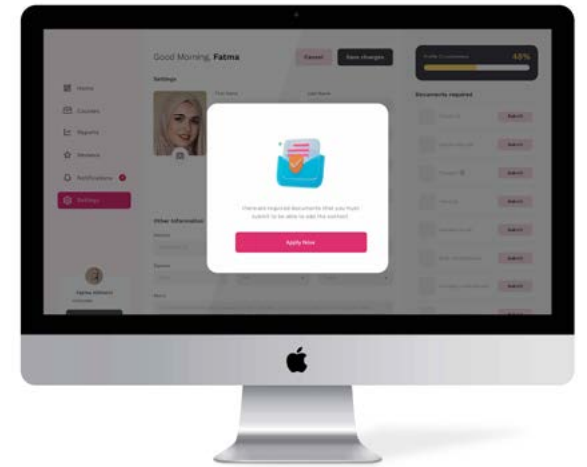
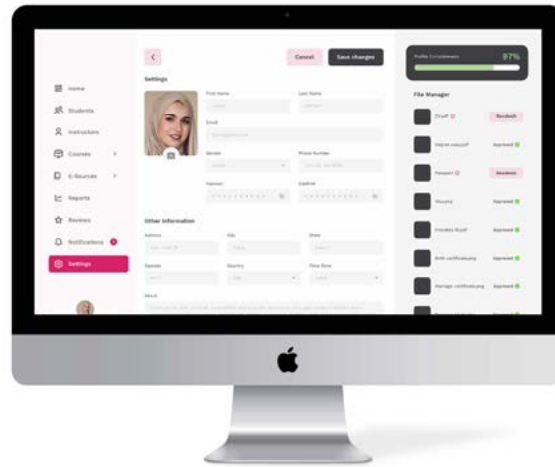
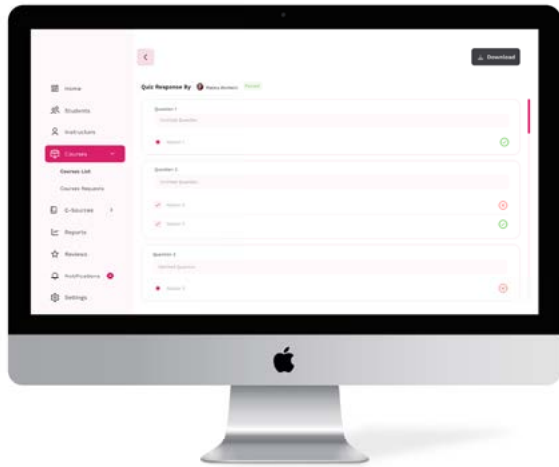


أكاديمية للمعرفة وبناء القدرات  
EDUCATION & DEVELOPMENT ACADEMY

إحدى مؤسسات **نماء** A NAMA AFFILIATE

- USER EXPERIENCE CONSULTATION
- WEBSITE UI/UX DESIGN







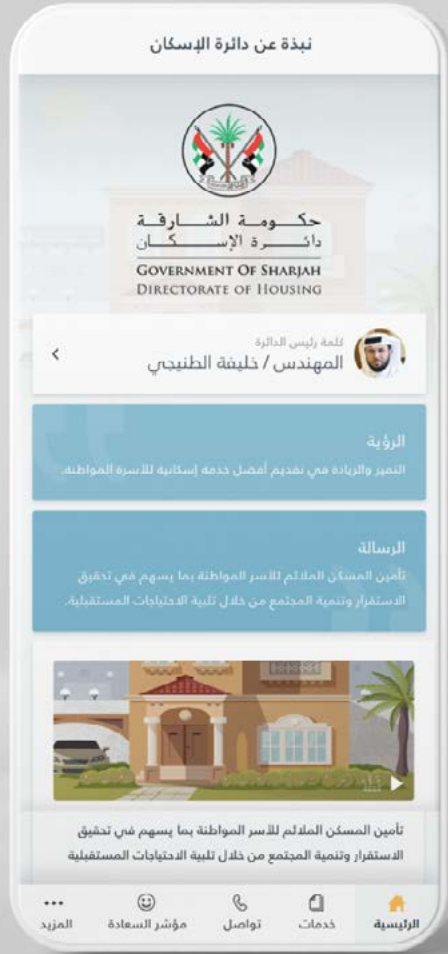
حكومة الشارقة  
دائرة الإسكان  
GOVERNMENT OF SHARJAH  
DIRECTORATE OF HOUSING

- MOBILE APP UI/UX DESIGN



حكومة الشارقة  
دائرة الإسكان  
GOVERNMENT OF SHARJAH  
DIRECTORATE OF HOUSING









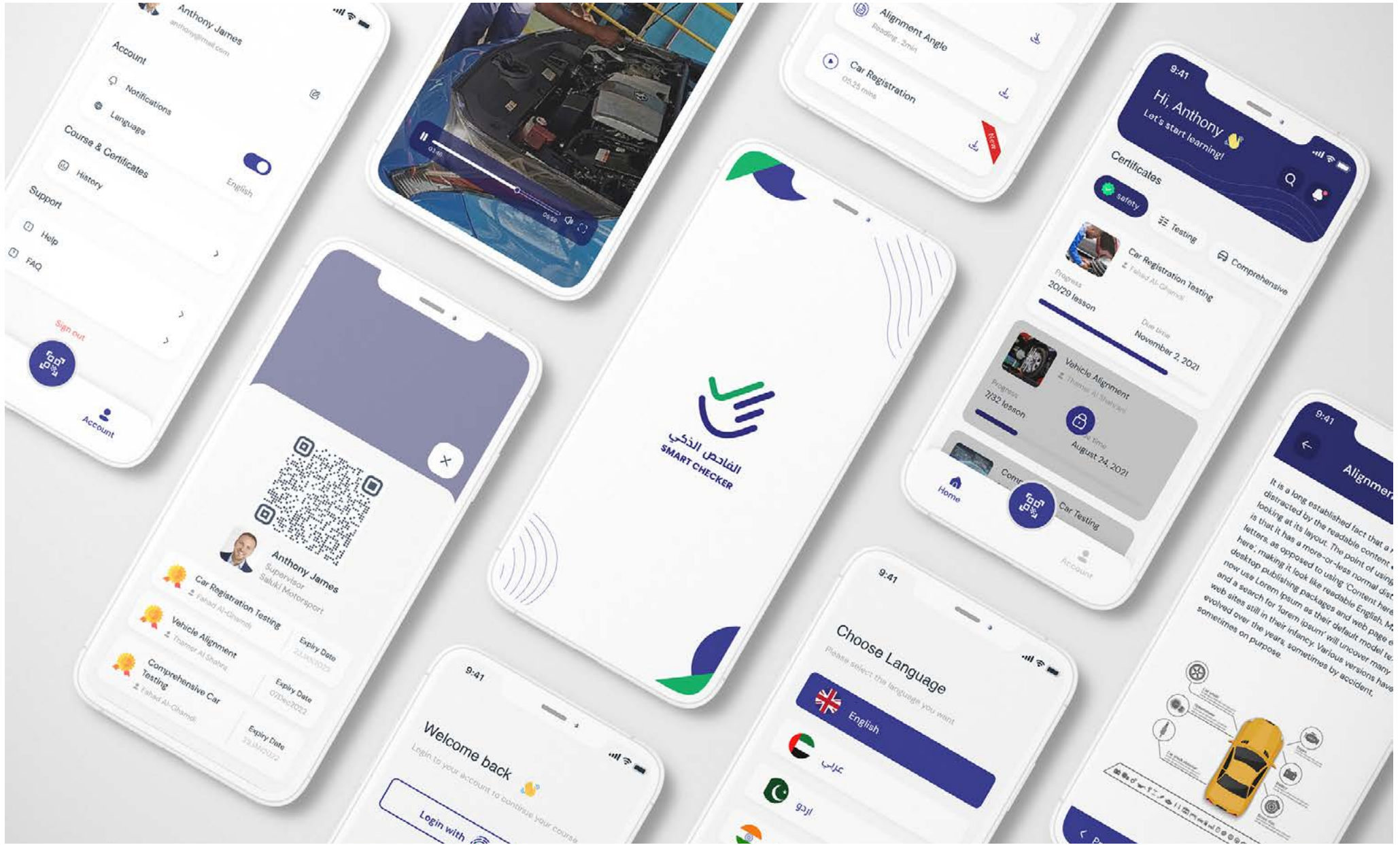
الفاحص الذكي  
SMART CHECKER

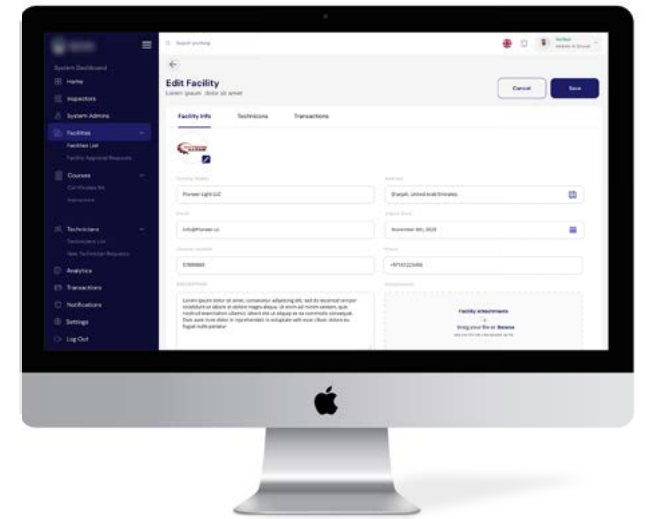
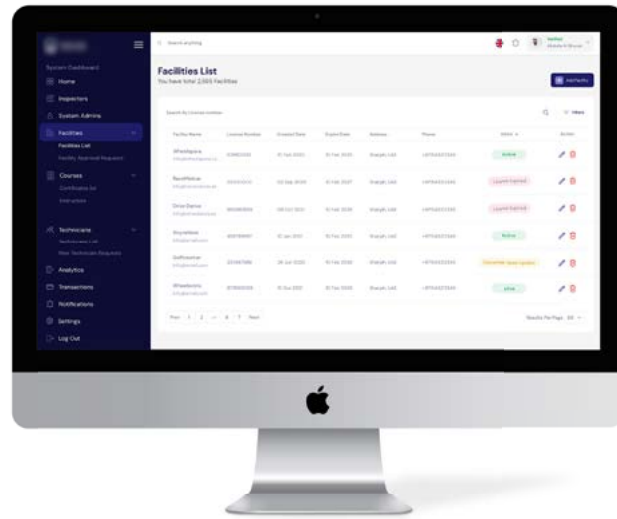
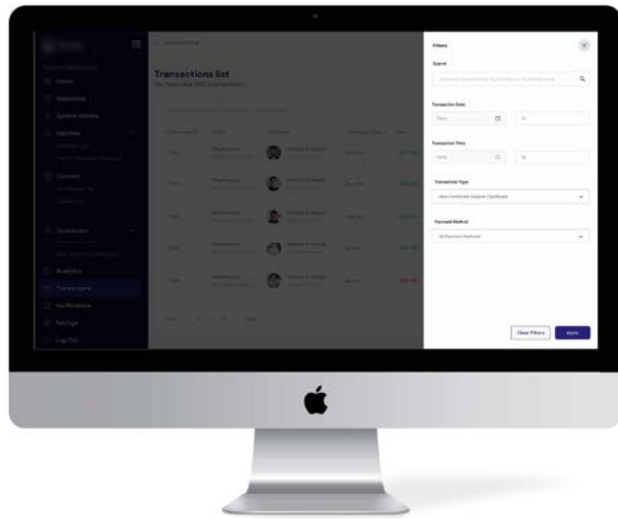
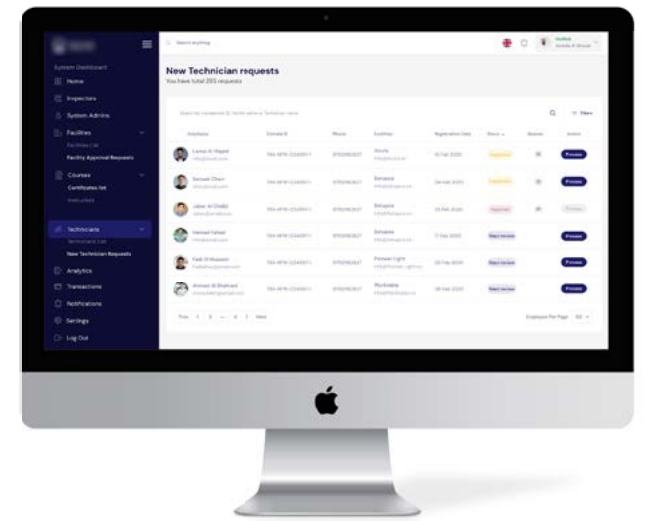
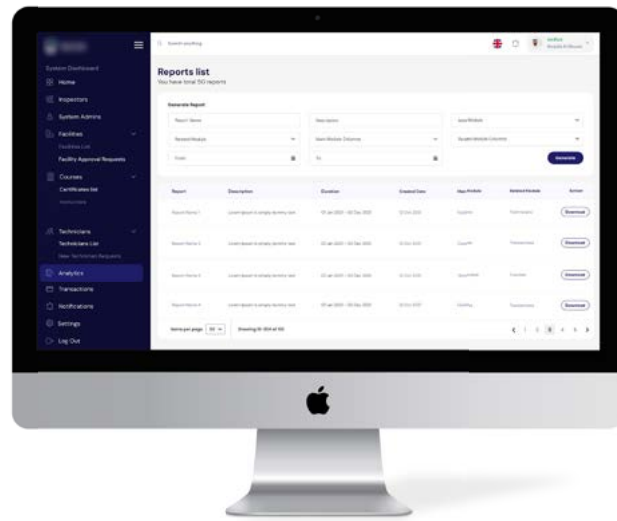
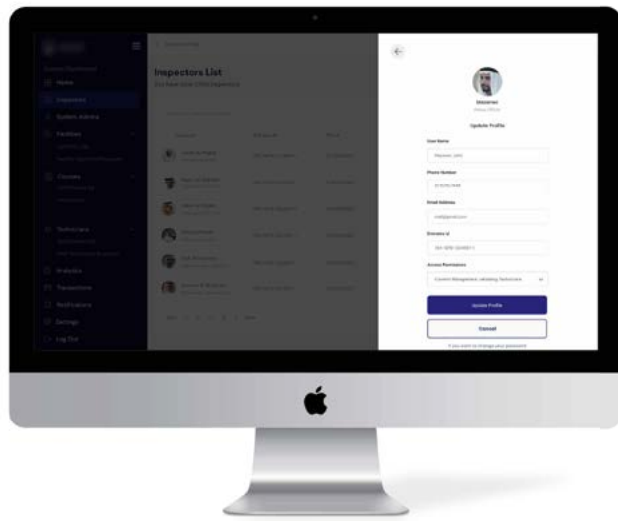
- BRAND CREATION
- MOBILE APP UI/UX DESIGN
- PLATFORM UI/UX DESIGN
- PLATFORM DEVELOPMENT
- IOS/ANDROID DEVELOPMENT



شرطة الشارقة  
SHARJAH POLICE







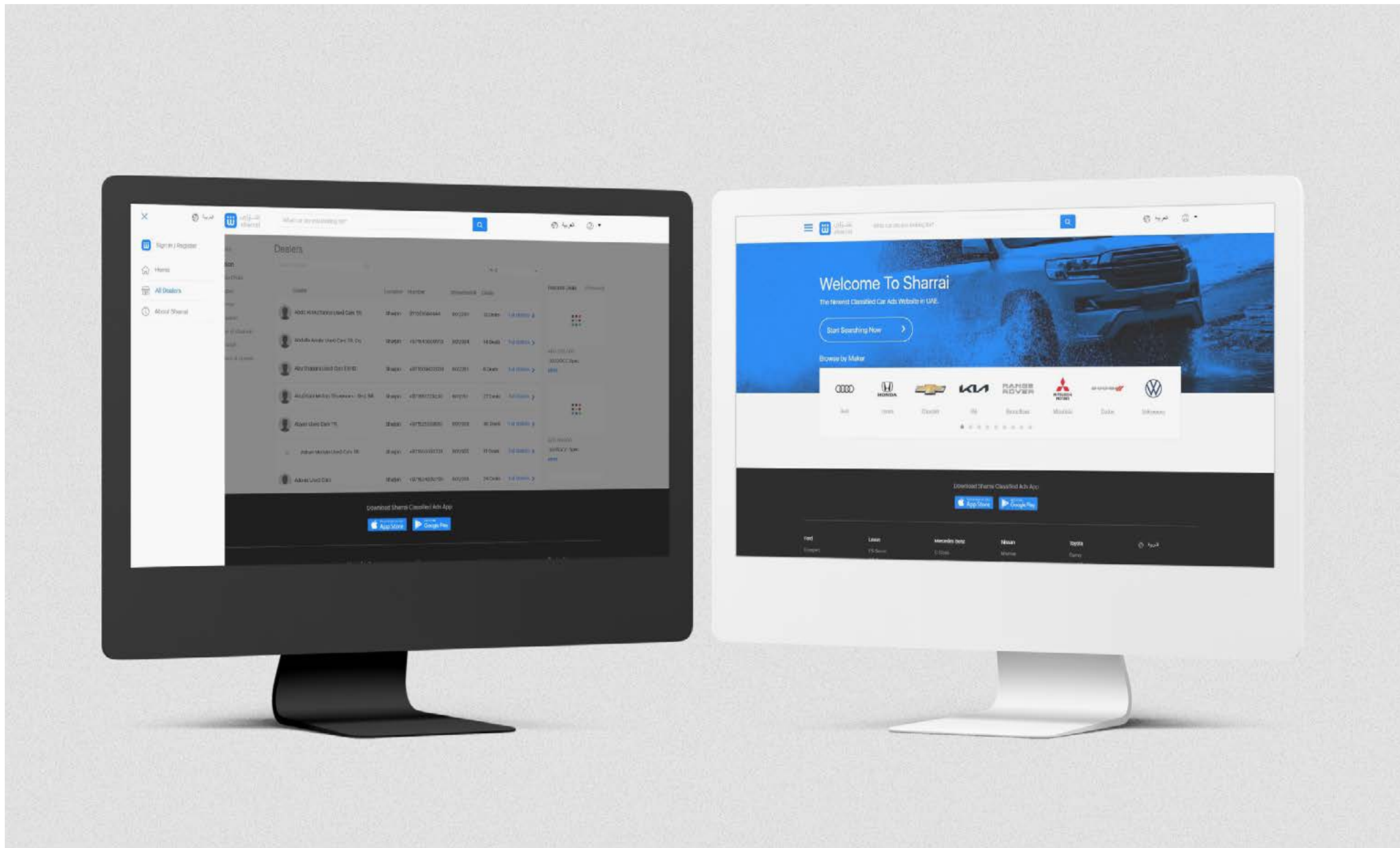


شَرَّارِي  
sharrai

- BRAND UPGRADE
- WEB DEVELOPMENT
- WEBSITE UI/UX DESIGN
- MOBILE APP UI/UX DESIGN
- ANDROID / IOS DEVELOPMENT
- PLATFORM OPERATION MANAGEMENT



المشاركة لإدارة الأصول  
Sharjah Asset Management



Dealers

Dealer	Location	Number	Address	Contact	Rating
ALDI KHALID BIN WALEED CAR TR.	374911	9705644644	902281	323445	4.8 (888)
ALDI ALI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)
ALDI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)
ALDI ALI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)
ALDI ALI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)
ALDI ALI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)
ALDI ALI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)
ALDI ALI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)
ALDI ALI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)
ALDI ALI ABU SAUD CAR TR. Co	374911	9705644644	902281	323445	4.8 (888)

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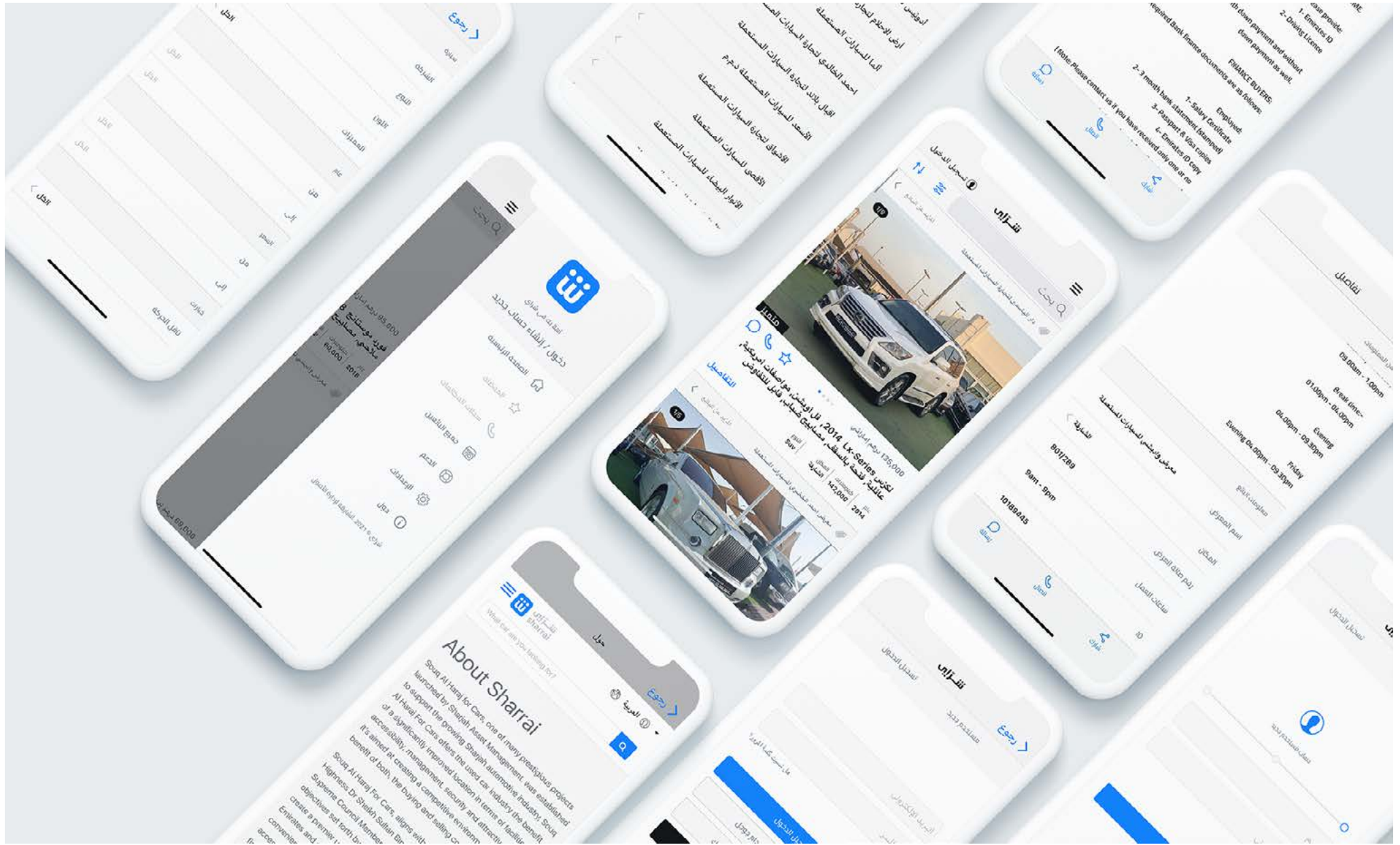
Browse by Make

Audi | Honda | Chevrolet | KIA | Haval | Mitsubishi | Suzuki | Volkswagen

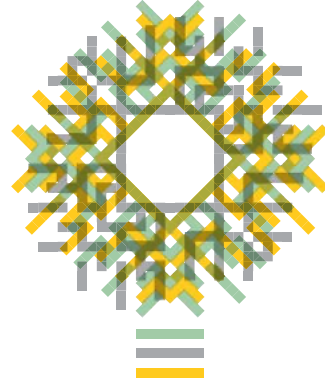
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جائزة الشارقة للإبتكار  
SHARJAH INNOVATION AWARD

- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT
- BACK OFFICE SYSTEM



GOVERNMENT OF SHARJAH  
EXECUTIVE COUNCIL



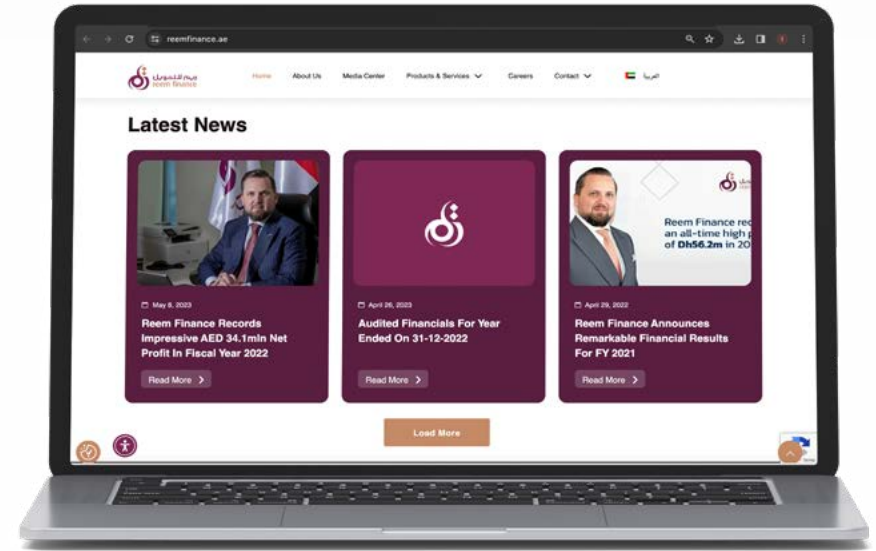
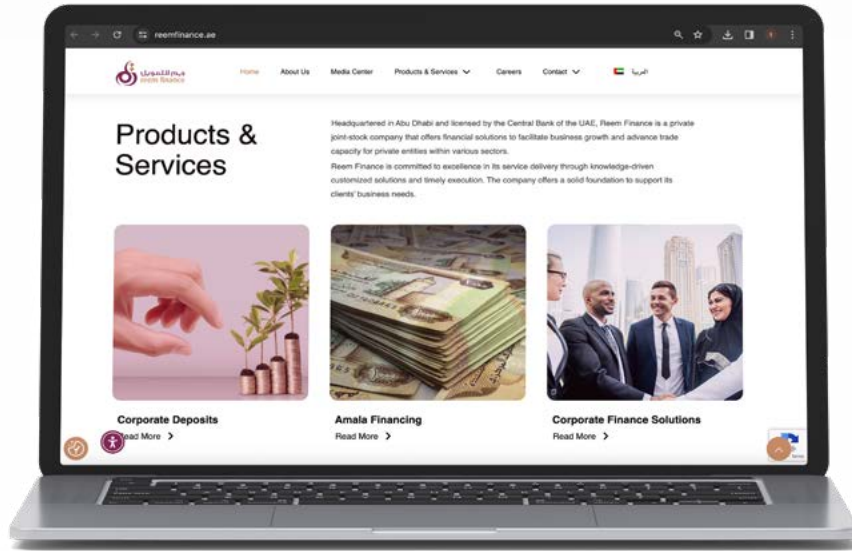
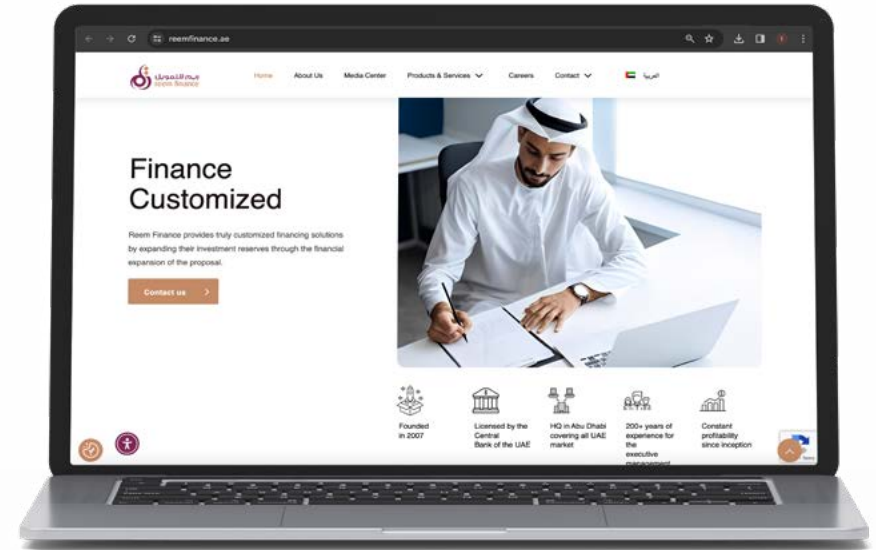
حكومة الشارقة  
المجلس التنفيذي





- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT





# NATIONAL INTERNATIONAL BANK

- BRAND CREATION
- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT



SYRIA INTERNATIONAL  
BANK







# THANK YOU

Feel free to contact us anytime, our representatives are ready for you  
and are available through these contacts

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